

Information hubs and the success of Interreg

Interreg Knowledge Fair session report | March 2024

Overview

In this session speakers and participants explored the role of keep.eu and its most closely related platforms (namely Index, interreg.eu and Kohesio) in the provision of communication and information services mainly to the Interreg community. These platforms were presented as an open ecosystem meant to promote the knowledge of Interreg, thereby also promoting good practices, efficiency, good-will, and work satisfaction.

The participants then proposed to Interact considering a few services (either existing or to be developed) meant to complete the overall picture or to further enhance the good work of Interreg.

Methodology

To establish a level-playing field for all participants, Interact and the European Commission (DG Regio) presented each of the four above-mentioned websites, how they relate to each other and to other products and services (e.g. Open Data platform, HIT, Jems, programme websites, among others).

Further to this, the participants were asked to work in a group and prepare a list of:

- Already existing services that should be taken into account when describing the ecosystem of Interreg's info and comm tools;
- And/or services that you know are being prepared and are relevant to us all in Interreg;
- And/or services that we could all benefit from and that still do not exist.

Lastly, Interact presented a list of items that it will bring up in the keep.eu 3.0 Group for discussion.

Key discussion points

As mentioned in the Methodology section, above.

Regulations and articles of particular significance

Regulation (EU) 2021/1060 (CPR), articles 42, 49, Annex VII

Conclusions, plans for following up

The participants informed us about a service that we need to take into account since it is used by project partners and applicants when looking for partners for their projects: B2MATCH.

The participants also mentioned that, for more effective communication with Interreg practitioners that do not speak English or that simply prefer to look for information in their own languages, national Cohesion Policy or Interreg websites should be considered (e.g. interreg.no).

The participants also proposed that a partner search platform is devised connecting all partner search websites. Interact explained that a partner-search platform is being developed in the scope of keep.eu.

Before closing the session, Interact presented the issues that will next be brought up for discussion at the keep.eu 3.0 Group, as follows:

- a) How to populate a few challenging fields (e.g. deliverables, geographic fields).
- b) How and when to update project and partner data, when to get new data (currently the default is four months).
- c) Connect fields in keep.eu with the latest HIT release.
- d) Project documents and their direct uploading to keep.eu by project partners (setting up a pilot group).
- e) The new partner portal (focus groups).
- f) The API for full-scope project data transfer.
- g) Project information: Send us your data (thus also sending data to Kohesio).
- h) Programme information: Need to validate.

Session leader: Rafael Agostinho

Delivery team: Elisa Bertieri, Janne Kiilunen, Rafael Agostinho

Speakers: Eva Martinez, Janne Kiilunen, Rafael Agostinho, Roberto Musmeci, Slaven Klicek

Report drafted by: Rafael Agostinho