



New European Bauhaus
beautiful | sustainable | together

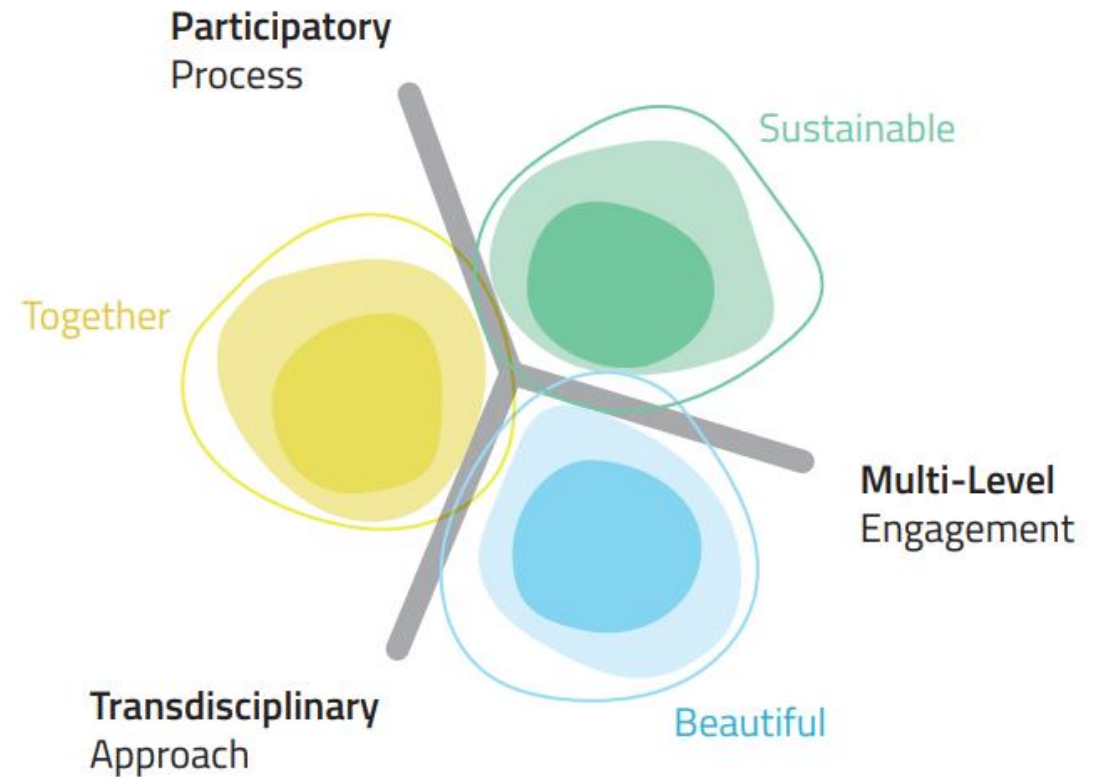
3 core values, shared by NEB projects and initiatives:

- 1) Sustainability
- 2) Quality of experience (aesthetics, cultural and emotional benefits)
- 3) Inclusion

3 working principles in the conception of NEB projects and initiatives:

- 1) Participatory process
- 2) Transdisciplinary approach
- 3) Multi-level engagement

What is the NEB and what is a NEB project?



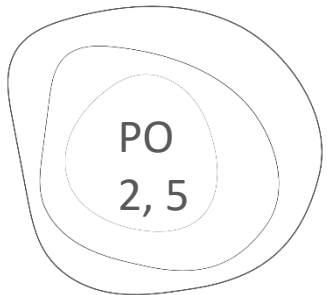
EXAMPLES



'Porto di Mare Eco-District'



Milan,
Italy



EXAMPLES

'Regeneration of beach dune systems'

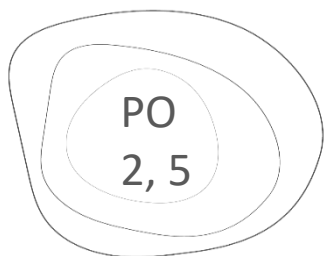
Barcelona,
Spain



Dune areas as mitigators of the effects of climate change: a local measure, but a global challenge. © Robert Ramos




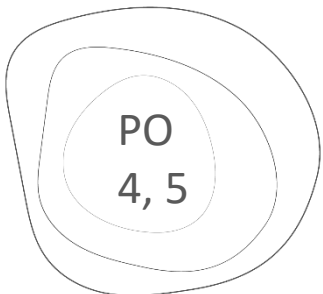
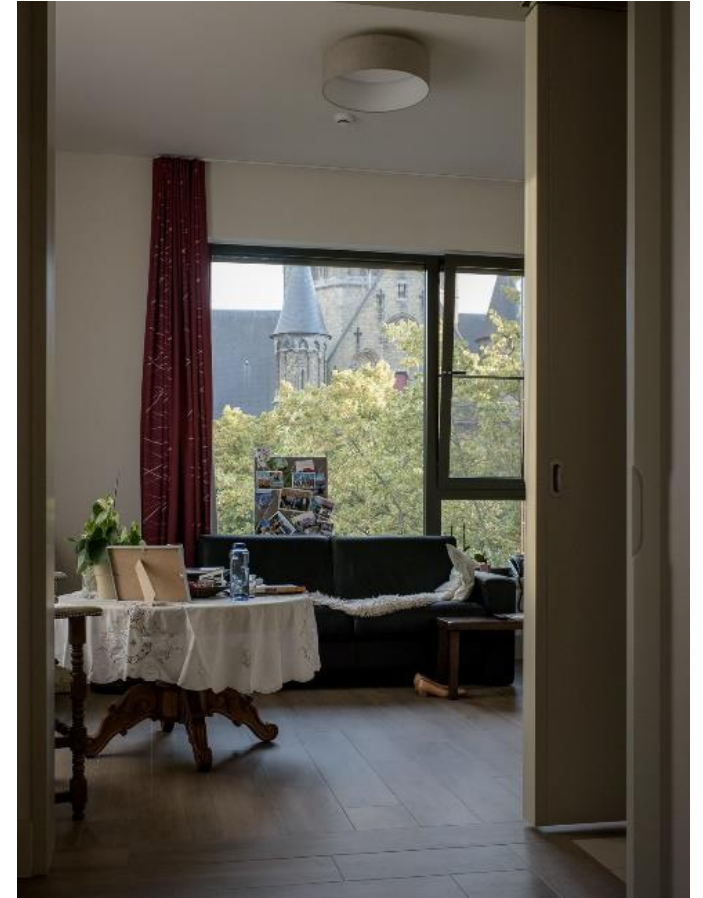
Participation and citizen science activities: biodiversity observation. © María José Reyes



EXAMPLES

'Invisible Care – De Korenbloem'

 Kortrijk,
Belgium



Why do we want / need the NEB?

Sustainability

EU Green Deal

Urban and local development

Inclusiveness

Sense of belonging

Cultural heritage

Reconnecting with nature



'Xifré's Rooftop: Floating Wild Garden' (Spain)

'Climate Culture Pavilion' (Austria)





NEB in Cohesion Policy

1. What is our mission as cohesion policy implementers?
2. What actions are already in place?

NEB MAINSTREAMING IN COHESION POLICY



Inclusion of the NEB
either in Partnership
Agreements
and Programmes

All Member-States have included commitments to the New European Bauhaus in cohesion policy programmes.

Examples of commitments:

- *incorporation of the NEB values in interventions on energy efficiency, or investments in sustainable urban development.*
- *NEB commitments have also been included in JTF Programmes.*
- *[Specific NEB call](#) planned under the ERDF&JTF in Saxony-Anhalt (Germany).*

NEXT STEPS

Promote real
implementation of
projects, through
dedicated calls,
selection criteria,
others

OVERVIEW OF DIRECT ACTIONS TO SUPPORT THE NEB MAINSTREAMING

**'Support to NEB
local initiatives'
(technical
assistance)**

NEB Prizes

**Model of
Financial
Instrument –
NEB Territorial
Development
Model**

**EUI – call for
Innovative
Actions
dedicated to the
NEB**

**NEB in EU regions
and cities
(Event
June 2023)**

SUPPORT TO NEW EUROPEAN BAUHAUS LOCAL INITIATIVES (TECHNICAL ASSISTANCE CALL)

- **20 place-based projects** are receiving technical support on the ground to **develop and implement NEB projects**.
- Via a **Technical Assistance Programme**.
- Municipalities with less than 100.000 inhabitants.

- **Projects in 4 action areas:**

- 1) Renovation of existing buildings and public spaces in a spirit of circularity and carbon neutrality;
- 2) Preservation and transformation of cultural heritage;
- 3) Adaptation and transformation of buildings for affordable housing solutions;
- 4) Regeneration of urban or rural spaces.

- **Type of support:**

- 1) Needs assessment
- 2) Project development and planning
- 3) Implementation roadmap

SUPPORT TO NEW EUROPEAN BAUHAUS LOCAL INITIATIVES (TECHNICAL ASSISTANCE CALL)

*Image retrieved from euro-ace.eu



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'Network of villages for the future'  Portugal and Spain (EUROACE)

*Image retrieved from vridsløse.dk



'Vridsløse' (from prison to sustainable neighbourhood)

 Albertslund Denmark

EUROPEAN URBAN INITIATIVE - CALL FOR INNOVATIVE ACTIONS (NEB)



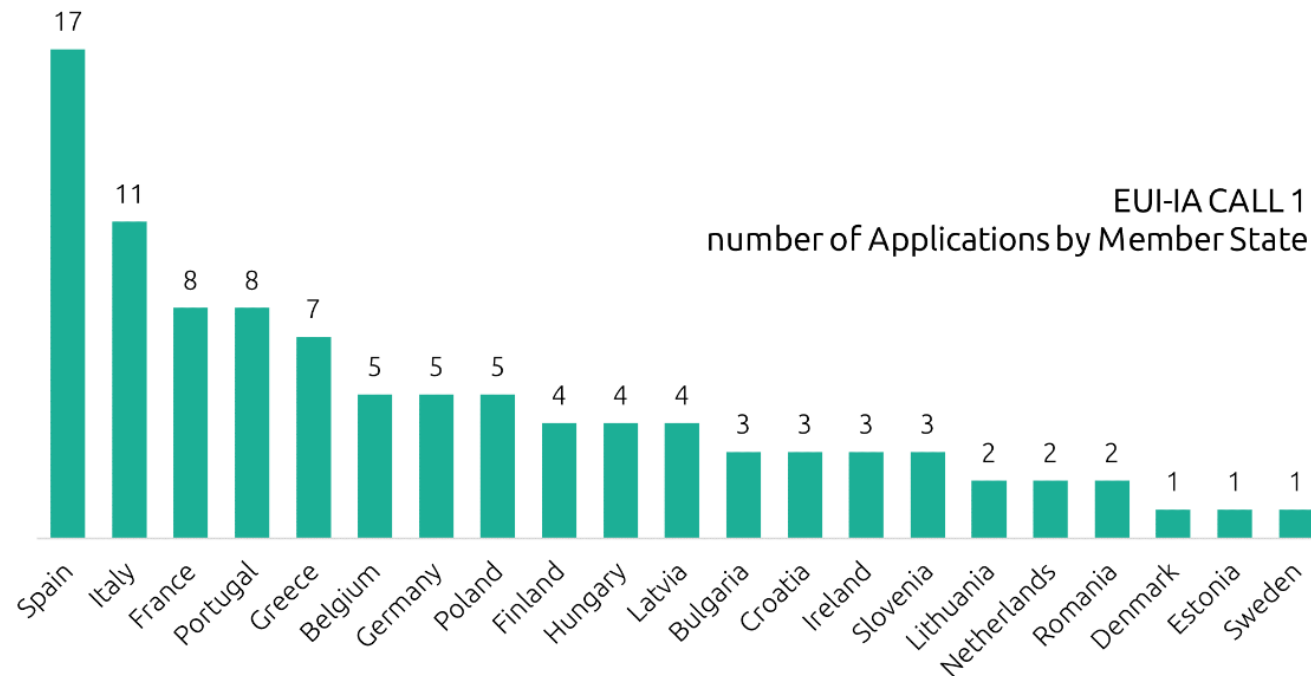
50M€

Allocated budget



99

Applications received



Assessment of applications
(on-going)

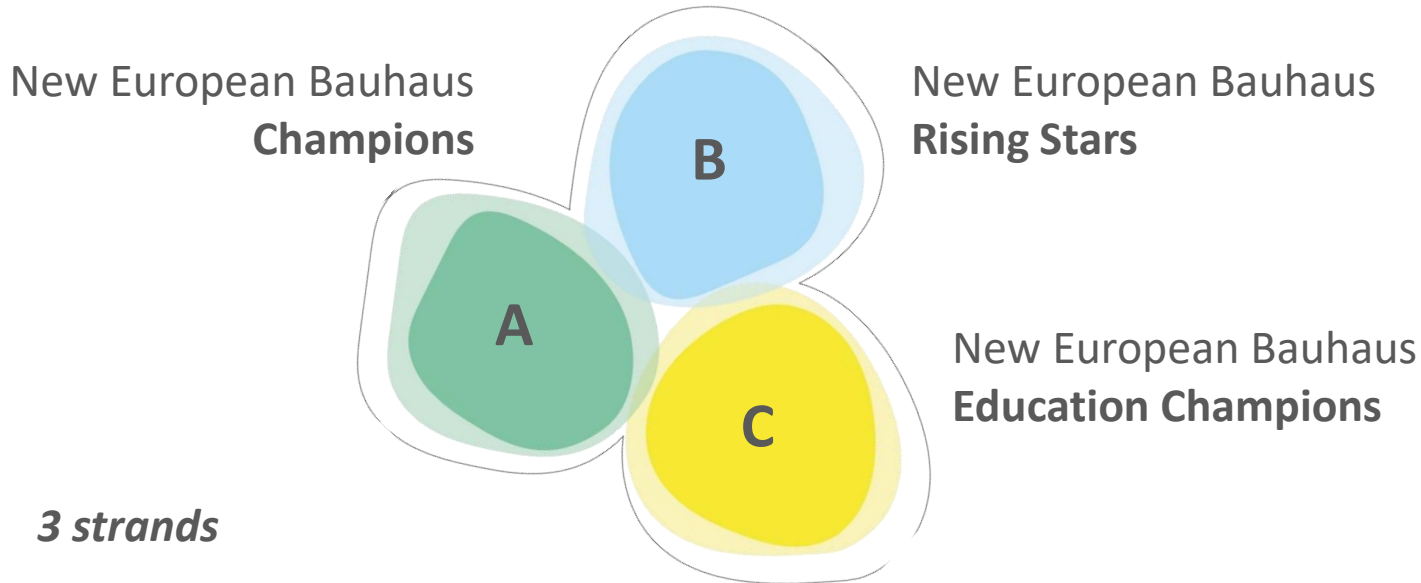
Announcement of results
(June 2023)

Start of initiation phase
(Sep 2023)

End of initiation phase
(Feb 2024)

Start of project implementation
(Mar 2024)

NEW EUROPEAN BAUHAUS PRIZES 2023



4 categories:

- *Reconnecting with nature*
- *Regaining a sense of belonging*
- *Prioritizing the places and people that need it the most*
- *Shaping a circular industrial ecosystem and supporting life-cycle thinking*

- **Over 1400 applications** received
- For the first time the **Prizes accepted applications from the Western Balkans**, in addition to the EU Member States

NEW EUROPEAN BAUHAUS PRIZES

- The 2021 and 2022 editions provide **inspirational examples** of NEB projects and ideas.

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'Gardens in the Air'

📍 Sevilla,
Spain



'Dam Click pe Romania'

📍 Bucharest,
Romania



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NEB IN EU REGIONS AND CITIES

*June 21 and 22,
2023*

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NEW EUROPEAN BAUHAUS TERRITORIAL DEVELOPMENT MODEL (MODEL OF FINANCIAL INSTRUMENT)

- A new **financial instrument.**

- Voluntary.
- Developed in cooperation with the European Investment Bank.

Goals:

- To assist Managing Authorities in setting up financial instruments to support NEB projects
- And to leverage public and private resources to support NEB Projects



Thank you!



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