

How to **build on results** from previous projects?

Interreg Knowledge Fair / 23-25 May 2023

Interact



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Welcome to the Interreg Knowledge Fair

This is a **pilot activity** for Interact, testing a new approach to our service delivery – and **whether it works for you!**

While you are here, you will be asked to **rate individual sessions** (in Whova) and to respond to a **4-question survey** at the end of each day.

Please share your feedback with us!





Purpose of this session

Share

approaches, experiences, challenges

Inspire

new and different ideas and approaches

Connect

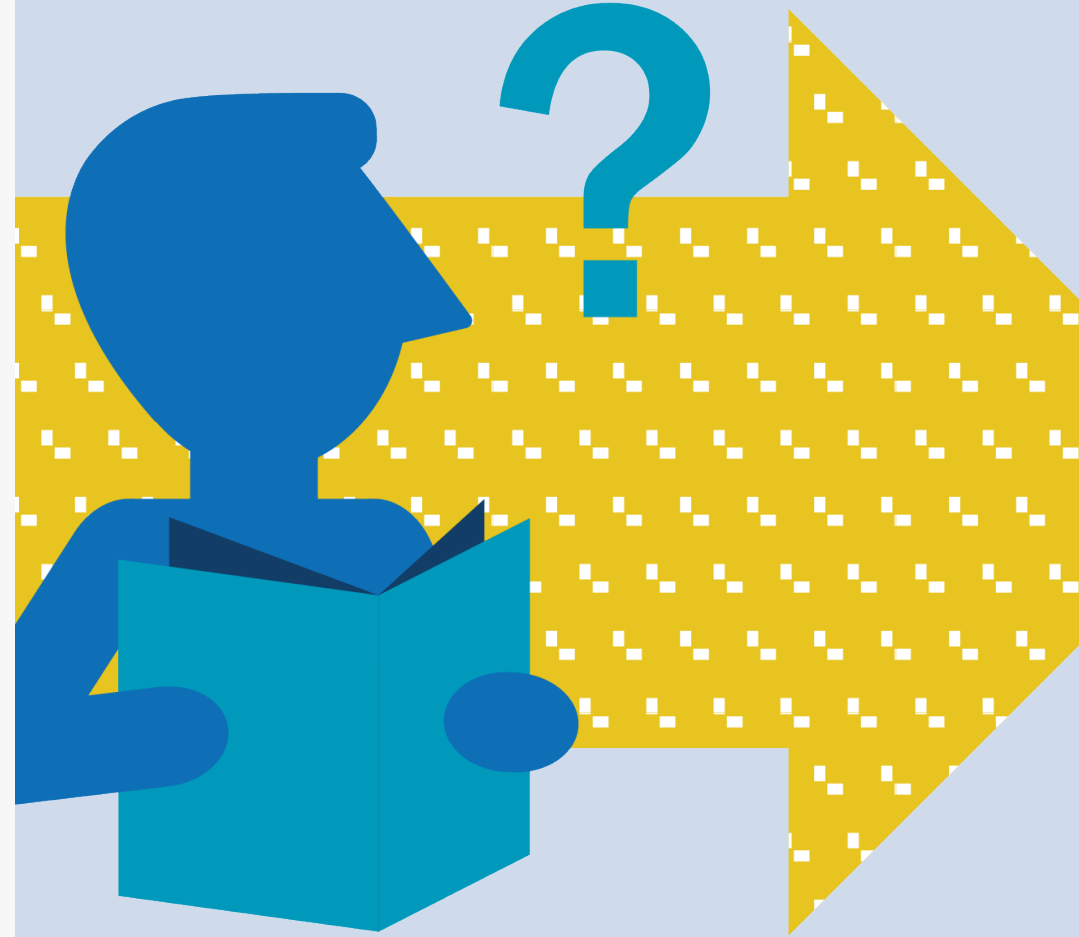
bring up challenges and look for solutions, interact and collaborate

Few points to keep in mind...

Ground principles

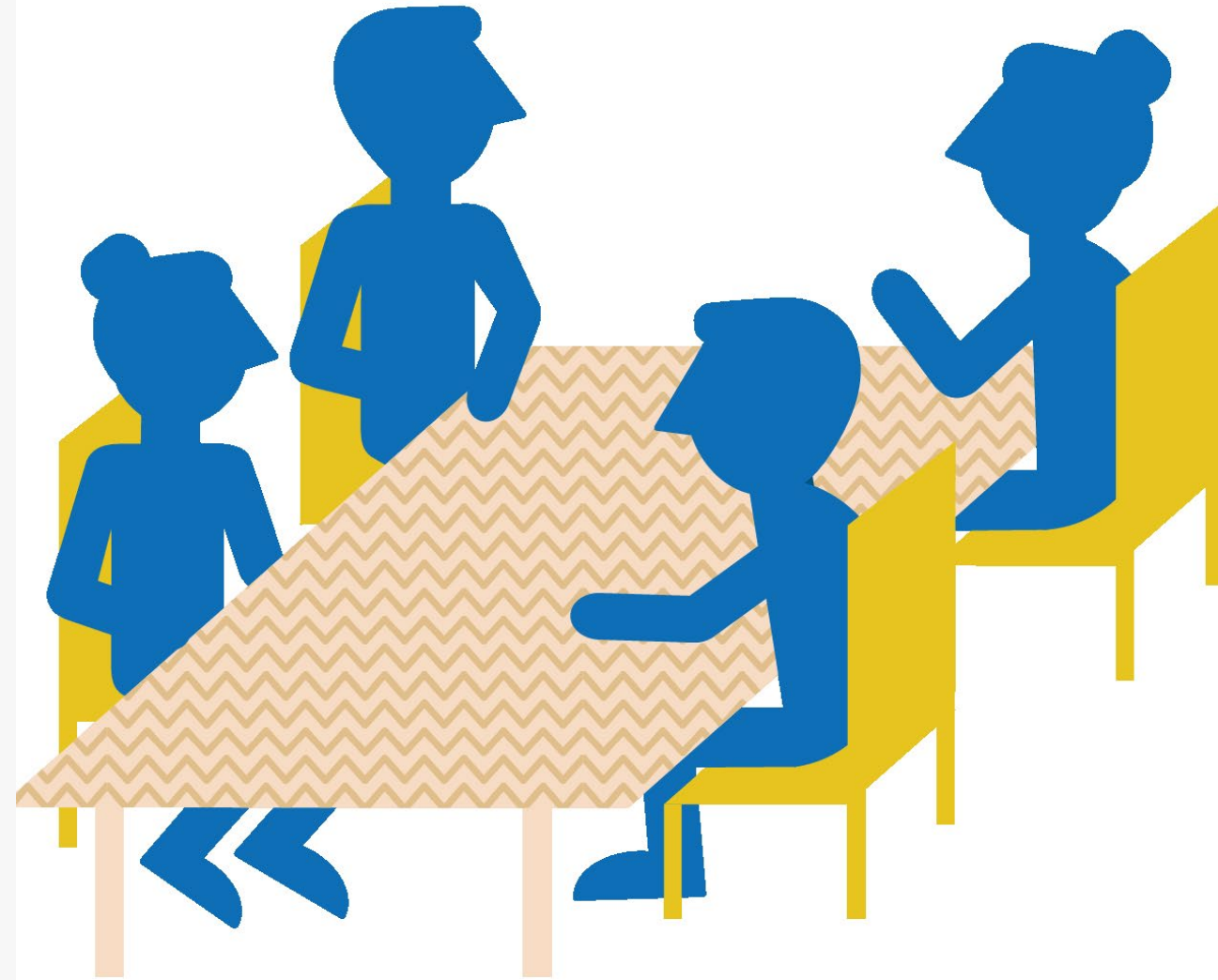
- This session is informal and open exchange among participants.
- Each of us we have our right or wrong.
- There are no stupid questions or inputs.
- We acknowledge there are challenges in our work, let's talk about them!
- Capitalisation again?
- This session is closely connected with discussions in other IKF sessions.

Results in focus

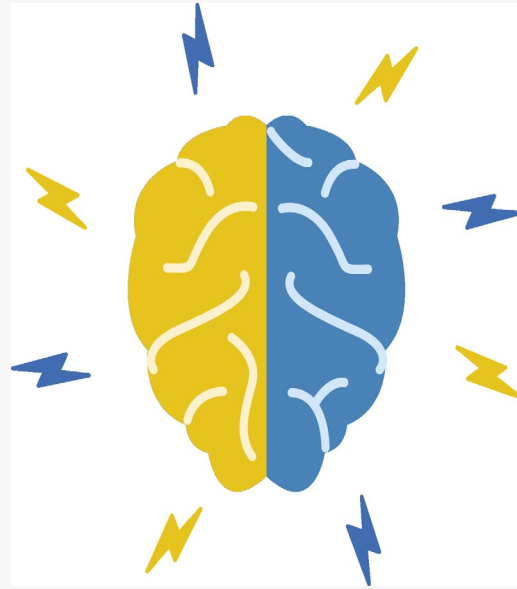




Introduction around the table



Which results do you consider the most relevant?



Where do you focus your efforts?

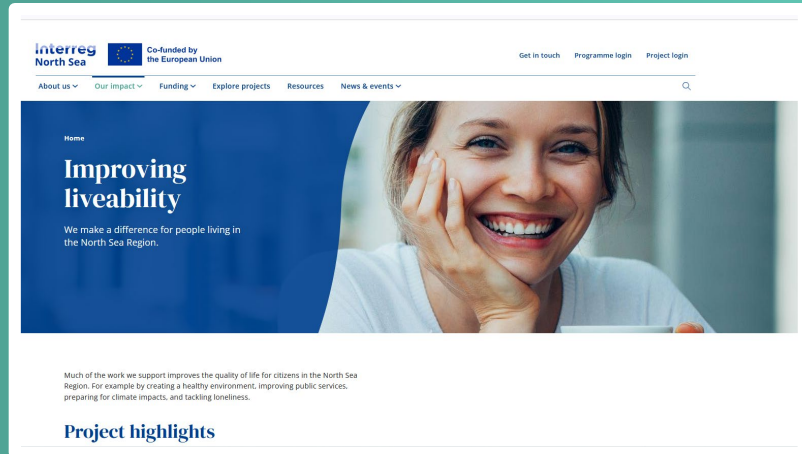
When do you consider capitalisation?

How do you deal with results in your programme?

Experiences shared by
Interreg Greece-Italy,
Baltic Sea Region, Italy-
Slovenia, North Sea (slides)



Long-term visibility of project work



Achievements
by topic

North Sea Legacy
stories



Navigating by the North Star

A journey towards impact



Interreg
North Sea



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7 essentials



1 Define your future impact



2 Identify relevant work



3 Know your takers



4 Engage with takers



5 Build your case



6 Wrap your work



7 Help your takers along

Discussion in groups

Questions

- **How is it done in practice...?**
- **What are the lessons learnt from already applied approaches?**

We will invite groups for joint sharing at the end of the session!

Building on project results – some guiding questions



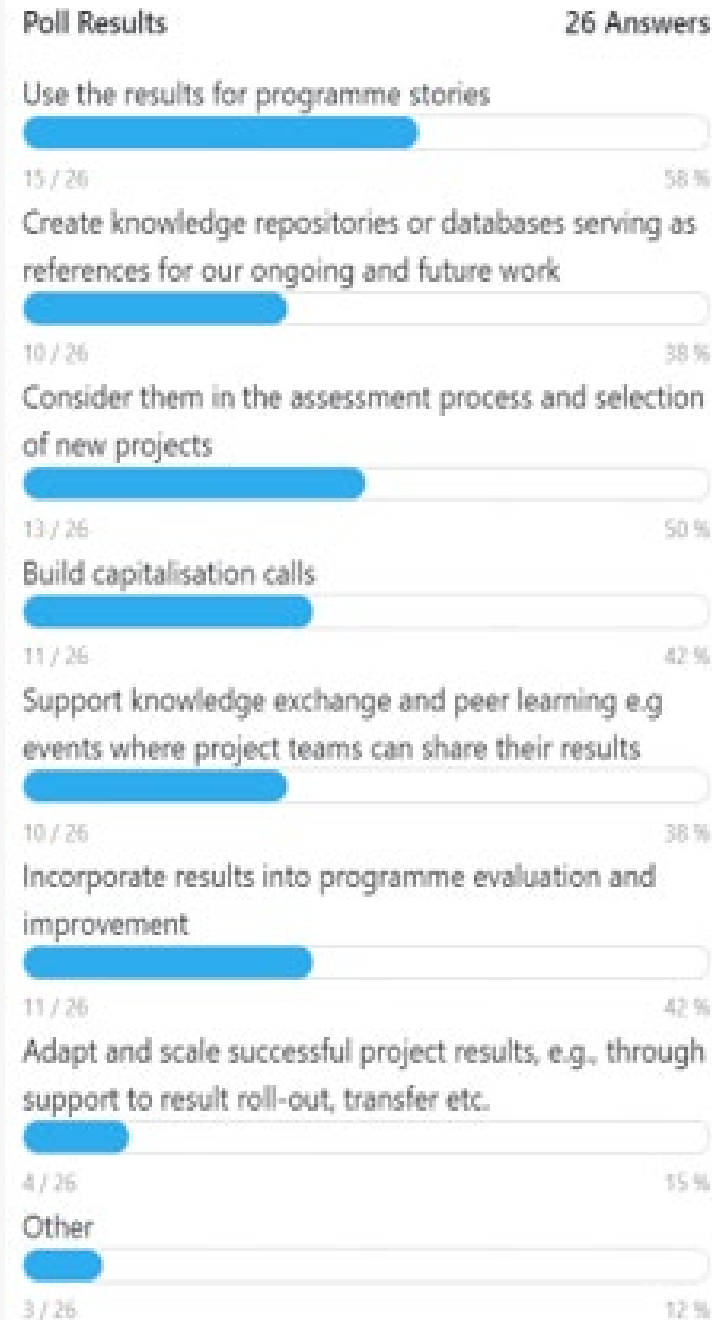
- How important is this for you? How do you deal with it?
(What resources? Potential issues?)
- Dedicated capitalisation calls at start of programming period – what do you want to achieve with these, and how are they considered in future calls?
- How do you follow up on results, and make sure impact is reached after project end?
- How capitalisation/results are taken into consideration in assessment/selection process?
- How do you consider this aspect in call planning and announcement?
- What else?

Answers to Whova poll

We are often inspired by results from specific projects. But does your programme have a systematic way to capture and utilise those results? How do you incorporate previous results into your work?



Poll created by speaker, Nicolas Garnier



Take away from the session



Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app**, go to the **relevant session**, and tell us what you think in the **session Q&A**.

You can also talk to us at the Conference Support stand in the networking area.



Cooperation works

All materials will be available on:

[Interact / Events / Interreg Knowledge Fair \(23-25 May 2023\)](#)