



# Interreg Cooperation Day 2023

On 21 September every year, Interreg comes together to celebrate cooperation across borders, regions, rivers, mountains and even bureaucracies.

This campaign is the great opportunity for programmes to reach out to the citizens and show them in a fun and engaging way what Interreg cooperation means.



# Updates Webinar 13 June 2023

Interreg Cooperation Day 2023 preparations - updates and joint Social Media campaign



Official Identity and Branding



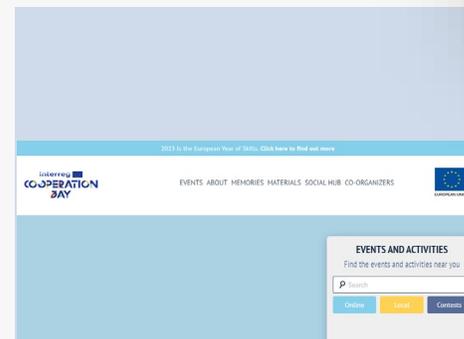
Special visual identity for this year's Commission campaign



Guide 2023



Joint Social Media Campaign



interregcooperationday.eu



Promo materials



Best Local Events competition

# Next steps

June	July	August	September	October
Join our Webinar	Order custom videos	Upload events to website	Celebrate your local events	Celebrate your local events
Contact projects to join	Upload events to website		Boost your posts	Evaluation
Procure services for September				
Build a presence on social media				



# Interreg Project Slam 2023

## ★ Interreg Slam! ★

A communication competition  
to show the impact of INTERREG's  
programmes and projects  
on social media and on stage

# Reasons to apply

Reach of over **1.5 million** people in 2022

**Quick and easy** application

Free **professional video**

**Professional consultant** services

**Trip to finale** in Santiago de Compostela, Spain

Perform with **support from professional actor**

**High visibility** on VIP level



# Deadline 31 May 2023

- You have time to apply
- **Quick guide** in Communities
- Recordings of storytelling trainings
- Links to AI and image tools
- Videos of finalists on Interact Facebook page

