

Meeting at the IKF!

PLC in PO5

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Interact



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Interreg

Welcome to the Interreg Knowledge Fair

This is a **pilot activity** for Interact, testing a new approach to our service delivery – and **whether it works for you!**

While you are here, you will be asked to **rate individual sessions** (in Whova) and to respond to a **4-question survey** at the end of each day.

Please share your feedback with us!





10 programmes using PO5

- CBC POCTEFA (Spain – France – Andorra)
- CBC POCTEP (Spain - Portugal)
- CBC ALCOTRA (France – Italy)
- CBC Grande Région
- CBC Italy – Austria (CLLD)
- CBC Austria - Bavaria
- CBC Romania-Bulgaria
- IPA CBC Bulgaria-Turkey
- IPA CBC Bulgaria – Republic of North Macedonia
- IPA CBC Bulgaria - Serbia

Critical points

Create / support an implementing body

The strategy implementing body needs to have capacity, skills and room for animating, mobilizing and supporting project generation in an open participative process

MA / JS act as critical friends

Technical issues, legal requirements, compliance with EU legislation (e.g. state aid) – do it as critical friend front of pipe before the project goes to the selection decision on project (contents) by the Strategy Board (local and regional representatives)

A participative approach

The participative approach is the essence (Europe closer to citizens!): Use all methods to achieve that! Such as: Training & information offers, capacity building, work on 'enabling initiatives' in common interest, establishing thematic working groups, project clinics, encourage new approaches to project presentation in selection process etc.

Quality of projects

Project generation

Project generation as an open participative process is the key: PO5 is not about excellence in drafting applications but about projects providing meaningful contributions to the Strategy!

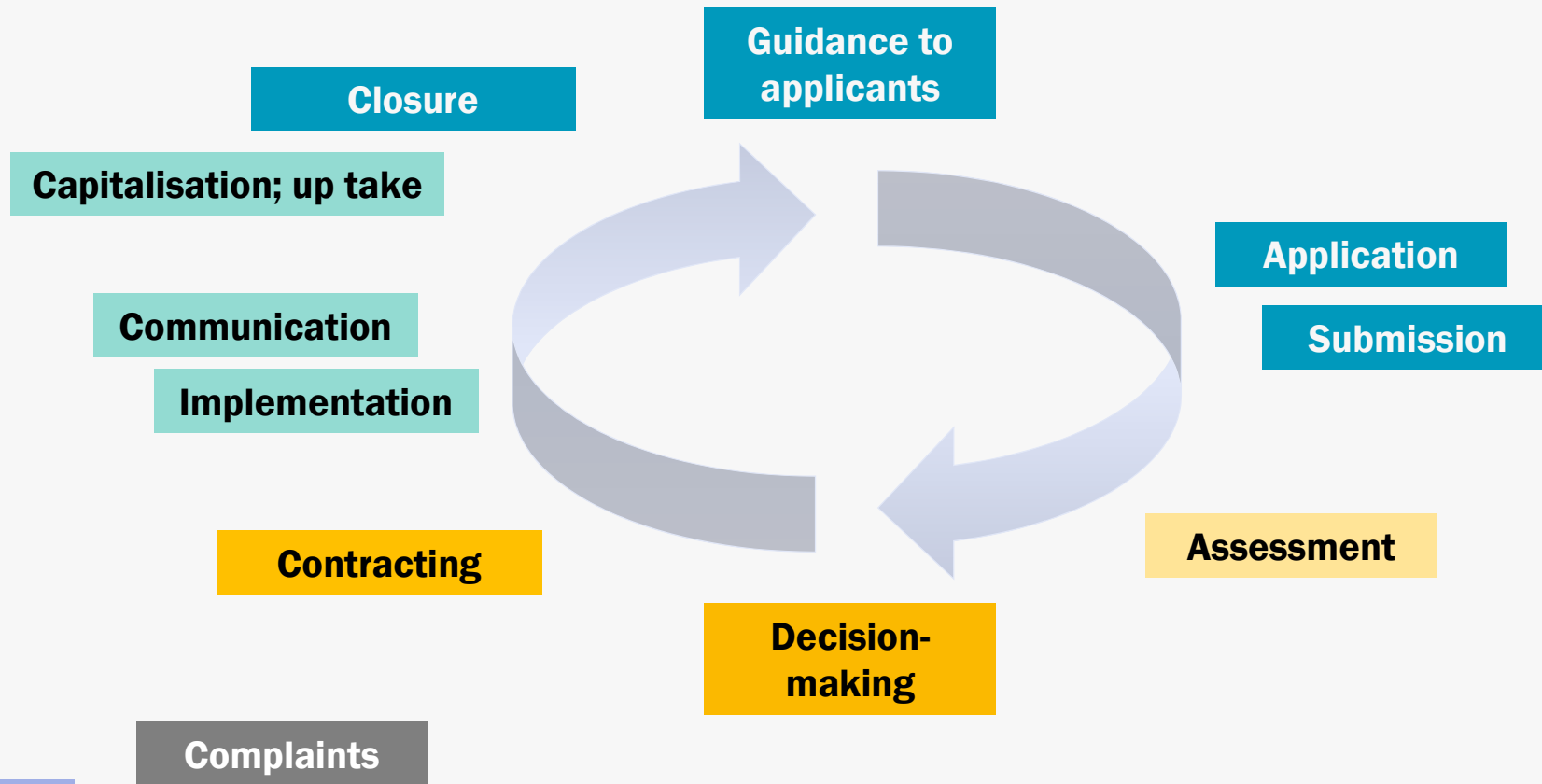
Stakeholders should actively shape and share

Shaping projects means to share perspectives and build in different interests and look into synergies with other projects / initiatives when developing projects (caveat: integrated projects – manageable partnerships)

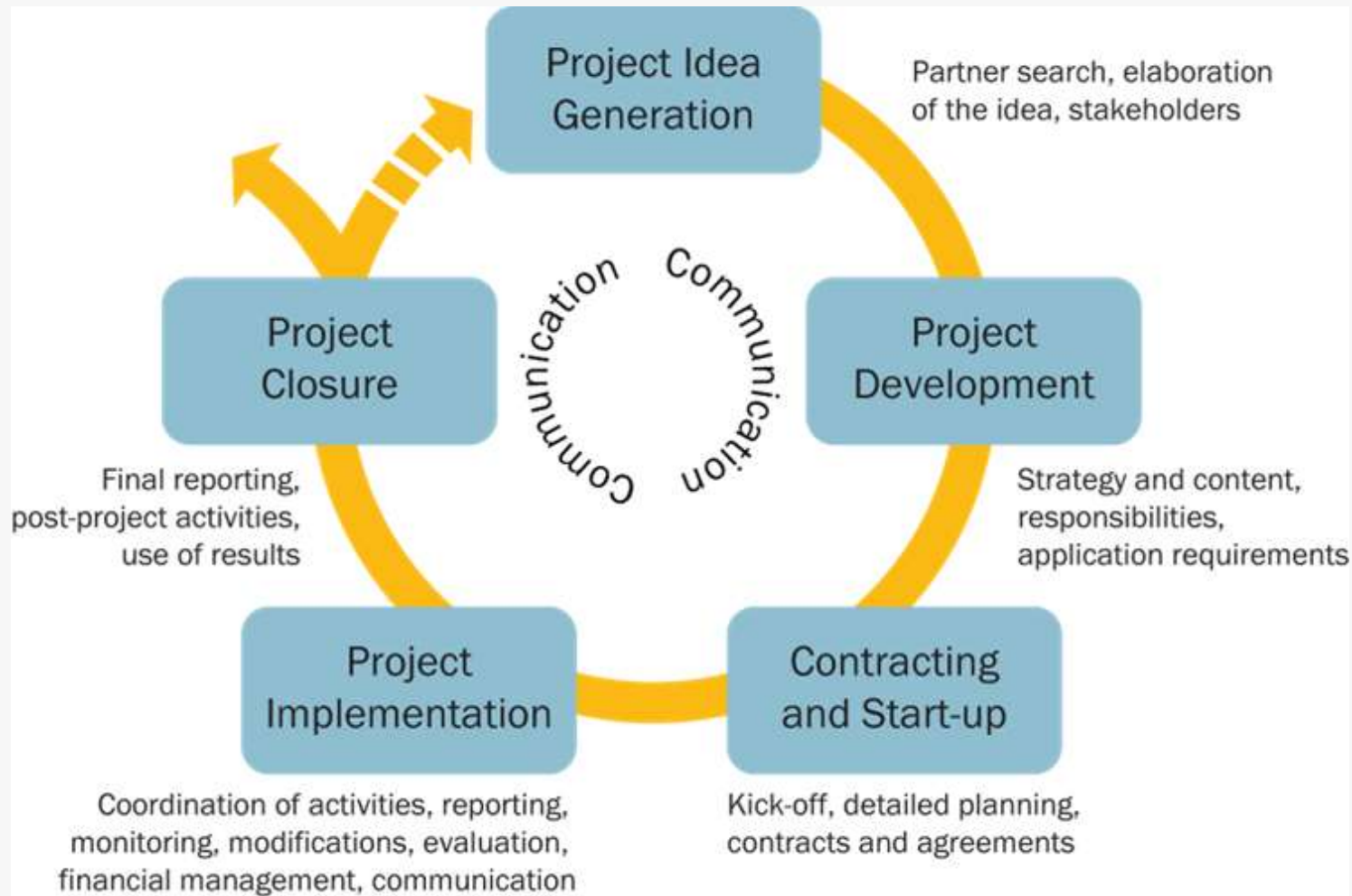
Continuous support in the field

The strategy implementing body should actively support project implementation, and don't forget to built in mechanism for early alert between the implementing body and MA/JS in case a projects goes off-track

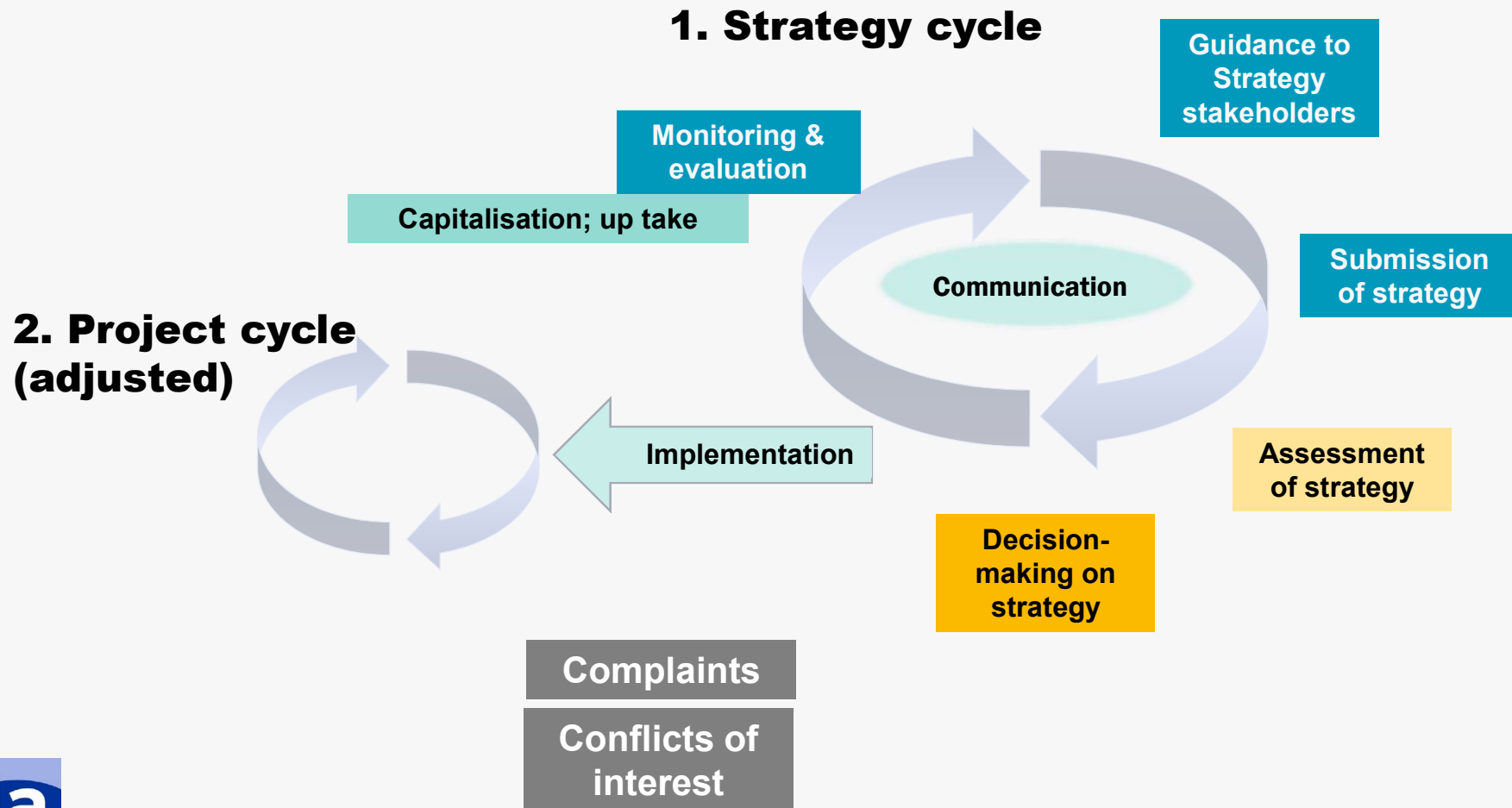
Standard Project Life Cycle (PLC)



Standard Project Life Cycle (PLC)



Strategy LC & PLC



The audience kindly requested to

- a) Major headache(s) related to Project Life Cycle (PLC)?
- b) Major headache(s) related to Strategy Life Cycle (SLC)?

Warning:

Low-tech design! Please raise your hands when asked

Common Communication Mistakes

Bureaucratic language



Too much information



Solution oversell or mismatch



Project generation

Some ideas for animating & mobilising

- Find projects in real common interest of most actors ... support process to jointly define enabling projects with potential for up-scaling
- Promote setting up working groups on key development issues
- Bring in (complementary) expertise required for integrated development or for flagship projects
- Symbols related to identity are important to illustrate visions and give shared momentum to the process
- It is o.k. inviting potential partnerships to discussions with strategy stakeholders!



Assessment & selection

New angles & no blackboxes

Before ...

- Invest in common understanding of the criteria among the members of the strategy board – What is a good project?

When selecting

- Projects could be clustered and discussed fostering a more comprehensive perspective when looking into the contribution to the strategy
- Test and experiment with new ways to illustrate the sample up for selection discussion – using charts, maps
- External experts: strategy board should have the option to raise questions on scores



Implementation

Mutual support and dedicated communication

- The implementing body should act as a support unit for beneficiaries
- There should be anchor persons in JS for PO5 – training and intense exchange during phasing in and regular exchange on state of play is key!
- The implementing body should develop a communication plan and align it with activities of the MA/JS



Floor is open for discussion



Planned Webinars

September 2023

PO5 example of Interreg Austria-Bavaria

Austria-Bavaria has developed and agreed on a tourism strategy at programme level informing the decision-making . . . Several Euregios are key drivers in implementing PO5 .. Comprehensive use of draft budget

September 2023

PO5: Specificities of evaluation

Owing to the specificities of PO5 (involvement of local and regional actors, participative approach etc.) an ongoing evaluation of the delivery mechanism might be interesting during first years (operational aspect). At a later stage evaluation will have to look into implementation of the strategy and integrated impact of projects.

???

What do you need?

How should we continue the series of webinars?

Please tell us! Write us!

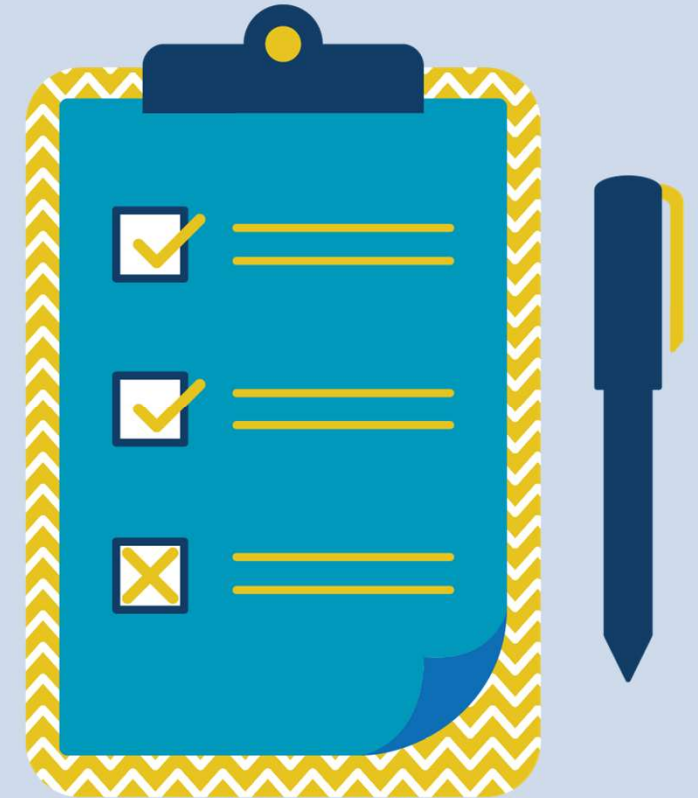
Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.

Log into the **Whova app**, go to the **relevant session**, and tell us what you think in the **session Q&A**.

You can also talk to us at the Conference Support stand in the networking area.



Cooperation works

All materials will be available on:

[Interact / Events / Interreg Knowledge Fair \(23-25 May 2023\)](#)