Interreg conundrum:
How to reuse and build on results and remain relevant for new ideas

4 July 2023

Nicolas Garnier, Ilze Ciganska, Besiana Ninka

Interact

Co-funded by
the European Union
Interreg

Agenda

01	02	03	04	05
Where do we stand?	Focus on results – barriers and solutions	How to make the most of the Capitalisation Toolkit	Remaining relevant for new ideas	Next steps

New partners challenges

? Defining "new" - who would best fit your needs and meet your objectives

Lack of relevant experience (from applicant and programme side)

Partner´s limited capacity (financial, human, administrative)

Awareness of risks involving new project partners

? Lack of relevant institutions in programme area

? Perception of Interreg as complicated, demanding and "not worth it"

? Competition from other funding instruments

New vs Relevant – Realistic

- Through **specific calls** reaching out to newcomers, with dedicated communication

- **Simplify** procedures to improve transparency and attractiveness

- **Openness** of programme to convey cooperation spirit

- Look for **"win-win"** – highlight gains for both partner and programme

- Organise **events** supporting matchmaking and thematic sharing

- Gain **support from NCPs** / intermediate bodies in attracting new partners

- Use **keep.eu**

- **Highlighting** "relevant" and "realistic" factor

Results in the spotlight

- Select the most valuable results for capitalisation

- Make sure new projects are based on previous results

- Highly consider results in project assessment and implementation

- Use capitalisation calls to upscale results and create impact

- Balance top-down and bottom-up approaches

- Foster knowledge exchange and generation of new ideas

- Seek synergies with other programmes and initiatives

Your experience on working with results

What did the poll say

We are often inspired by results from specific projects.

But does your programme have a systematic way to capture and utilise those results?

How do you incorporate previous results into your work?

Poll Results — 26 Answers

Use the results for programme stories
15 / 26 — 58 %

Create knowledge repositories or databases serving as references for our ongoing and future work
10 / 26 — 38 %

Consider them in the assessment process and selection of new projects
13 / 26 — 50 %

Build capitalisation calls
11 / 26 — 42 %

Support knowledge exchange and peer learning e.g events where project teams can share their results
10 / 26 — 38 %

Incorporate results into programme evaluation and improvement
11 / 26 — 42 %

Adapt and scale successful project results, e.g., through support to result roll-out, transfer etc.
4 / 26 — 15 %

Other
3 / 26 — 12 %

Now what about you?

- **What are potential ways to build on results and keep them alive?**
- How do you select relevant results?
- What resources are available?
- What roles can the various stakeholders play?

Discussion time!

Share your solutions

Break

How capitalisation helps

Five key considerations:

1. No one-size-fits-all solution

2. Having a systematic way to capture and utilise those results

3. Resource-intensive and long-term process

4. Dedicated communication action

5. Changing the mindset

Capitalisation Toolkit 2.0
Overview and Structure

KEY ASPECTS

By clicking on each section you can download the relevent tools

Awareness-raising of key stakeholders
Capitalisation roadmap - General approach
Capitalisation strategy & Capitalisation plan

PROGRAMMING

Management guidelines
Capitalisation content in application forms
Outputs selection & engagement of givers
Identification & engagement of potential takers
Capitalisation calls
Communities of practice
Transfer and mainstreaming

IMPLEMENTING

Classification & visualisation of achievements
Thematic analysis of projects results and outputs

COMMUNICATION

Evaluation of performance linked to capitalisation activities
Indicators for monitoring capitalisation activities

MONITORING & EVALUATION

INTERact
EUROPEAN UNION

Ia

Programming phase

Raise awareness	Document 1: Capitalisation in ETC context
Build your approach	Document 3: Capitalisation process template
Make it a reality	Document 2: Capitalisation plan – potential operational actions to be implemented Document 4: Inputs for supporting the five selected programmes

Implementing phase

Management guidelines	Document 5: Capitalisation management guide Document 6: HIT Application Form
Selection of outputs	Document 7: Criteria to select valuable outputs with high replication potential Document 7.1: Selection of relevant outputs at project level
Role of "Takers"	Document 8: Factsheet – Identification and mobilisation of takers Document 8.1: Identification and involvement of takers Document 8.2: Exercise guidelines

la

Calls for capitalisation projects

Document 9: Benchmark – Calls for capitalisation

Document 9.1: Note – Calls for capitalisation

Thematic communities

Document 10: Proposal for a multi-programme coordination pilot initiative (tourism)

Document 11: Thematic community projects

Document 11.1: Setting up thematic communities

Transfer & Mainstream

Document 12: Factsheet – Transfer & mainstreaming process

Document 12.1: Interreg project results: transfer/mainstream into public policies

Communication

| Make achievements visible | Document 13: Benchmark – output libraries |
| | Document 14: Example of catalogue of outputs |

| Capture project stories | Document 14.1: Story-telling template related to progress reports |

| Make it a reality | Document 2: Capitalisation plan – potential operational actions to be implemented |
| | Document 4: Inputs for supporting the five selected programmes |

Monitoring & Evaluation

|	
Connect the dots	Document 15: Links between capitalisation and evaluation
Enhance performance	Document 16: Evaluation of capitalisation activities at programme level

Feedback – reflections on toolkit

- How do these look for you

- Most useful? Limitations, barriers…?

- What could be improved? What is still missing?

- Examples from your programme that could be used to complement the tool

- Do you see the shift now? Or have you had any switch in your thinking/practice – looking towards 21-27 further implementation

Remaining relevant for new ideas

How can Interreg remain

competitive, attractive, innovative

while fully using existing results?

Right communication to the right target
Reviewing partner involvement
Leading to policy level
Put synergies in practice
IMPACT
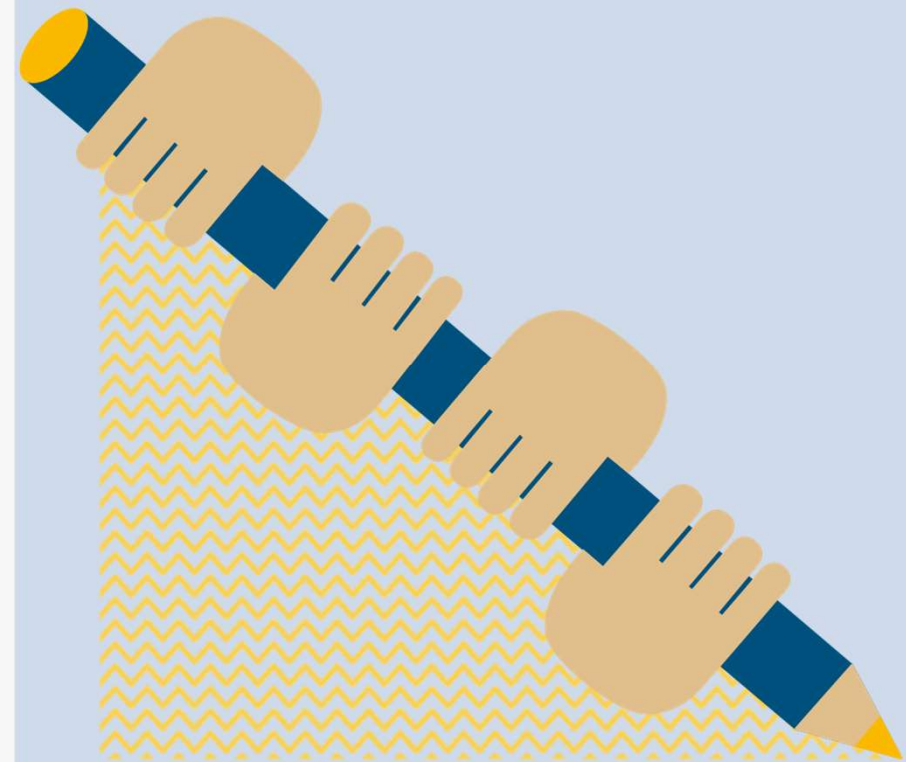
Summary of ideas from earlier discussions

- Small-scale projects for capitalisation purposes

- Overall programme communication encourages innovation

- Support from macro-regional strategies on most urging territorial needs

- Individual consultations with project applications to add new angles

- Networking and thematic events to generate exchange on ideas

What is next?

- **Are you opening up to new perspectives?**

- **Are you already thinking about post-27?**

- **Any topics that should be featured in priority in our next event?**

Cooperation **works**

All materials will be available on:

Interact website