



Harmonized approach to capture & highlight the added value of Interreg

6 November 2024

Online, 10.00-12.00 CET

Wednesday, 6 November 2024

10.00 – 10.15

Introduction and recap

Interact

10.15 – 11.30

Exchange on different practices to understand how added value is perceived across Interreg programmes

Interreg programmes and Interact

Objectives of the session:

This session aims to facilitate an exchange of practices and experiences from various Interreg programmes to understand how "added value" is perceived and achieved within different contexts. Representatives from different programmes will share their approaches, successes and challenges in showing added value. The goal is to foster mutual learning and to identify potential best practices that can be adapted or expanded across the Interreg programmes.

11.30 – 11.55

Reach a consensus on a common working definition of added value

Interreg programmes and Interact

Objectives of the session:

In this session we will discuss a common working definition of "added value" for Interreg programmes to establish a framework for evaluating and communicating the impact of Interreg programmes/projects. A common definition will enhance consistency across programmes, enabling clearer narratives/storytelling of the value Interreg delivers to stakeholders, beneficiaries and involved territories.

11.55 – 12.00

Wrap up and next steps