

Sharing solutions for better regional policy

**MEUR
394**
PROGRAMME
BUDGET

1 priority
Dedicated to
capacity building

36
COUNTRIES
INVOLVED

2 actions
- Projects
- Policy Learning
Platform



Interreg Europe: **fully dedicated to mainstreaming**

Objectif

To improve **regional development policies**
(including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and capacity building

➤ Helps policy makers to find new solutions to their challenges

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

Transfer of practices into public policies = results of Interreg Europe

Two **actions** to support mainstreaming



Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



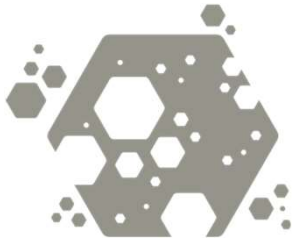
Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

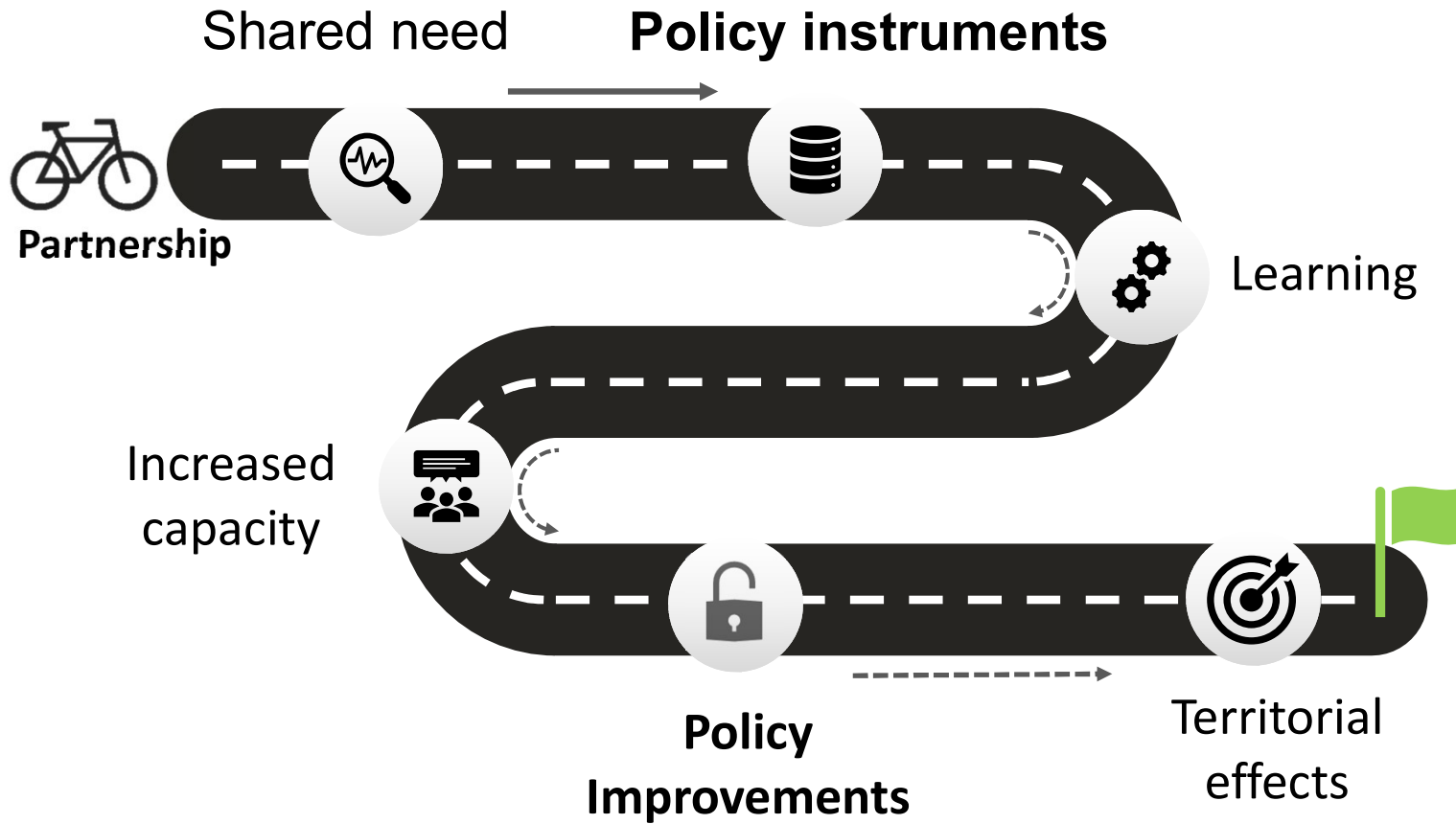


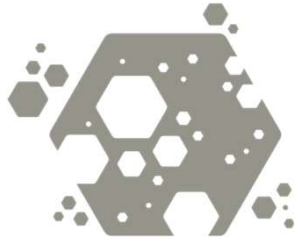
Project
**mainstreaming
process**





Path to mainstreaming





Application stage

Overview main policy instruments addressed

Number	Name of the policy instrument	Name of the policy responsible authority	Involvement of the policy responsible authority	Investment for Jobs and Growth programme	Country
1	ERDF Regional Operational Programme Castilla-Leon 2021-2027	General Directorate for Budget and Statistics, Regional Government of Castilla y León	Associated Policy Authority	Yes	Spain (España)
2	Attica RIS3 for the Regional Operational Program of Attica 2021-2027, Specific objective: RSO4.6. (ERDF)	Regional Development Fund of Attica	Partner	Yes	Greece (Ελλάδα)
3	Programme of tourism development in Lubelskie Voivodship till 2020, with a perspective to 2030	Lubelskie Region	Partner	No	Poland (Polska)

- Main policy instruments addressed
- Expected policy improvements (3 types)

C - General Project description

Overview

D - Main policy instruments addressed

Overview

- 1 ERDF Regional Operational ...
- 2 Attica RIS3 for the Regional ...
- 3 Programme of tourism deve...
- 4 Regional development progr...
- 5 Ontwikkelprogramma Vrijeti...
- 6 National Tourism Developm...
- 7 Lake Peipsi region develop...

D.1.1.3 Expected policy improvement

What kind of improvement do you envisage for this instrument?

New projects financed by the instrument

Yes

Change in the management of the instrument

No

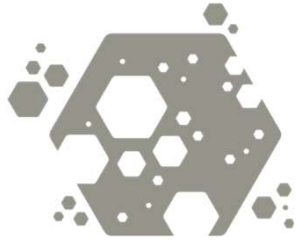
Revision of the instrument itself

No

Please further explain the way the policy instrument can be improved.

SO4 aims "to attract a greater n° of tourists to the areas linked to the Network of Natural Spaces of CyL, thereby promoting the revitalization of the economy, the generation of employment and the accessibility of these spaces" but assuring that the induced intensity to the tourism activity is done in a sustainable way (SDG8).

Thus, it seems that it is not enough to select the operations to be funded because they are drafted to be sustainable and in line with the United Nations Sustainable Development Goals (SDG), but it's also necessary to assure they also achieve the expected result.



Implementation stage

PR 1 | Version 4 | Compare with | Version 1

3. Finance | Annexes | Contact details | Compare | Payments | Payment approval

Overview | Clarifications | Notes | 1. Implementation overview | 1.3 Activities | 2. Results

2.1 Main results | 2.2 Policy instruments | 2.3 Other achievements

2.2 Results per policy instrument ⓘ

Number	Name	Structural funds link	Responsible Body Name	PI addressed by partner(s)	First policy change reported in..
1	OP South: Operational Programme South Netherlands ERDF 2014-2020	Yes	Province of Zeeland	1-LP Municipality of Middelburg (NL)	N/A
2	Operational programme "Growth and Jobs" 5.5.1. Specific Support Measure "To preserve, protect and develop significant cultural and natural heritage, as well as to develop related services"	Yes	Ministry of Culture of the Republic of Latvia	2-PP Riga Planning Region (LV)	N/A
3	Plan Territorial Insular de Mallorca (PTM) Territorial Plan for Mallorca	No	Mallorca Island Council-Environment Department	3-PP Mallorca Island Council-Environment Department (ES)	N/A

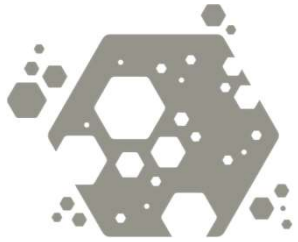
- Full section of progress report dedicated to results
- Organised per policy instruments

Policy change

Has the project succeeded in influencing this policy instrument?

No

If no, could you report on any interesting policy development (even though no policy change was achieved yet)?



Implementation stage

What?

Please describe in detail the policy change achieved thanks to the project. Is it related to the implementation of new projects, to an improved management of the policy instrument or to a modification of the policy instrument itself (see also section 4.3.1 of the programme manual)?

Link to project

Please explain why this change would not have happened (fully or partly) without the Interreg Europe project; i.e. what is the link between the change and the activities organised within the project? Which lessons learned from the project were at the origin of this change? Please name the practices, activities or other content source which provided the inspiration.

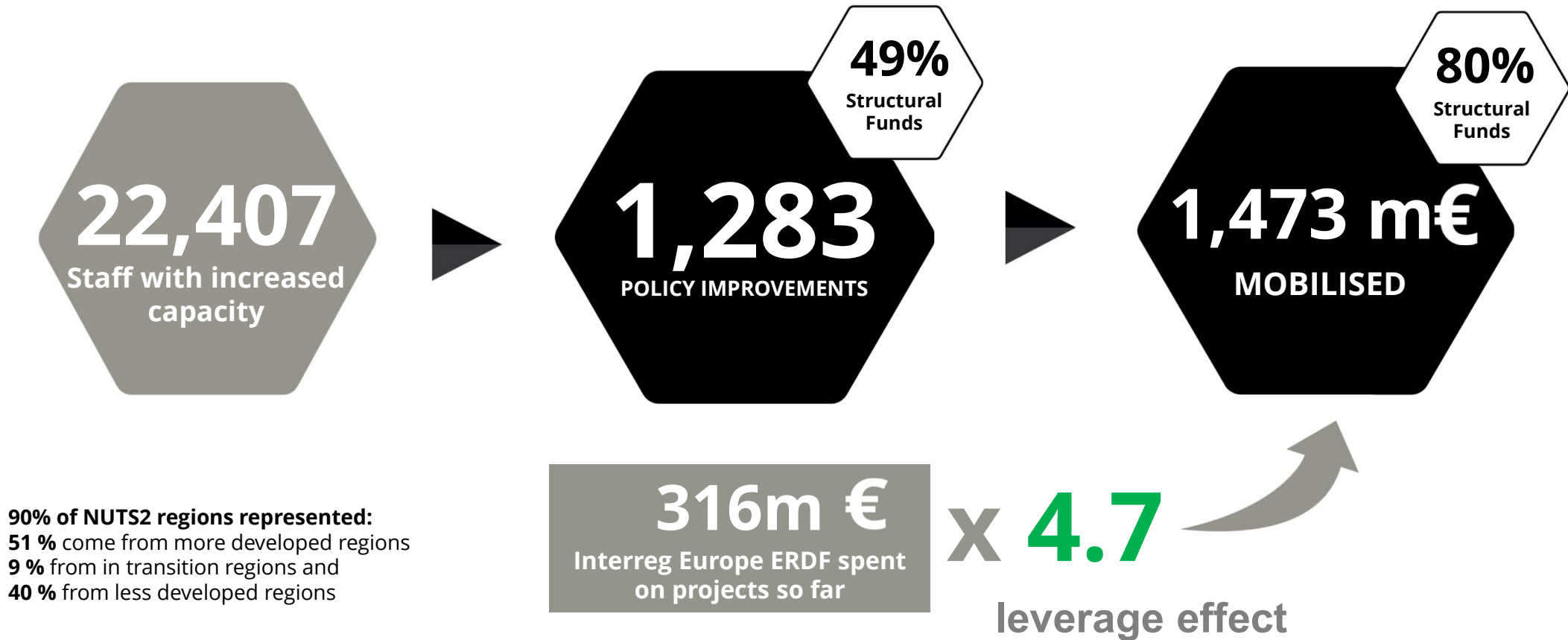
How?

Please describe more precisely how this policy change was achieved; i.e. what were the steps to ensure that the lessons learned from the project were finally implemented in your region? Did you have to organise specific actions to ensure that these lessons learned were passed within your organisation and/or among the stakeholders (e.g. dedicated meetings with key people)?

Each result to be duly justified

Interregional cooperation works!

258 projects supported during the 2014-2020 period



Examples of projects results (mainstreaming)



📍 Liverpool, UK

Telemedicine practice

Transferred into the **Malopoloska OP**:
‘Tele- Angel’ project (MEUR 8.9)
dedicated to distance monitoring of
dependant people

Technology Supported Health Service at Scale
COPD service redesign and large scale deployment to support patients ability to self-care with digital technology.
Location: Merseyside, United Kingdom



📍 Amsterdam, NL

Sustainable urban drainage systems (SuDS) practice

Transferred into **Slovakia OP**: Priority Axis 2 "Adaptation to climate change with focus on flood protection“, launch of a call dedicated to ‘green infrastructure’ with new selection criteria based on adaptation measures (e.g., green roofs, rainwater gardens, swales)



Peer-to-peer meeting in Amsterdam

07/05/2018 - 08/05/2018

The City of Amsterdam hosted a two day peer-to-peer meeting for partners from...

Type: Project

From Good Practices...

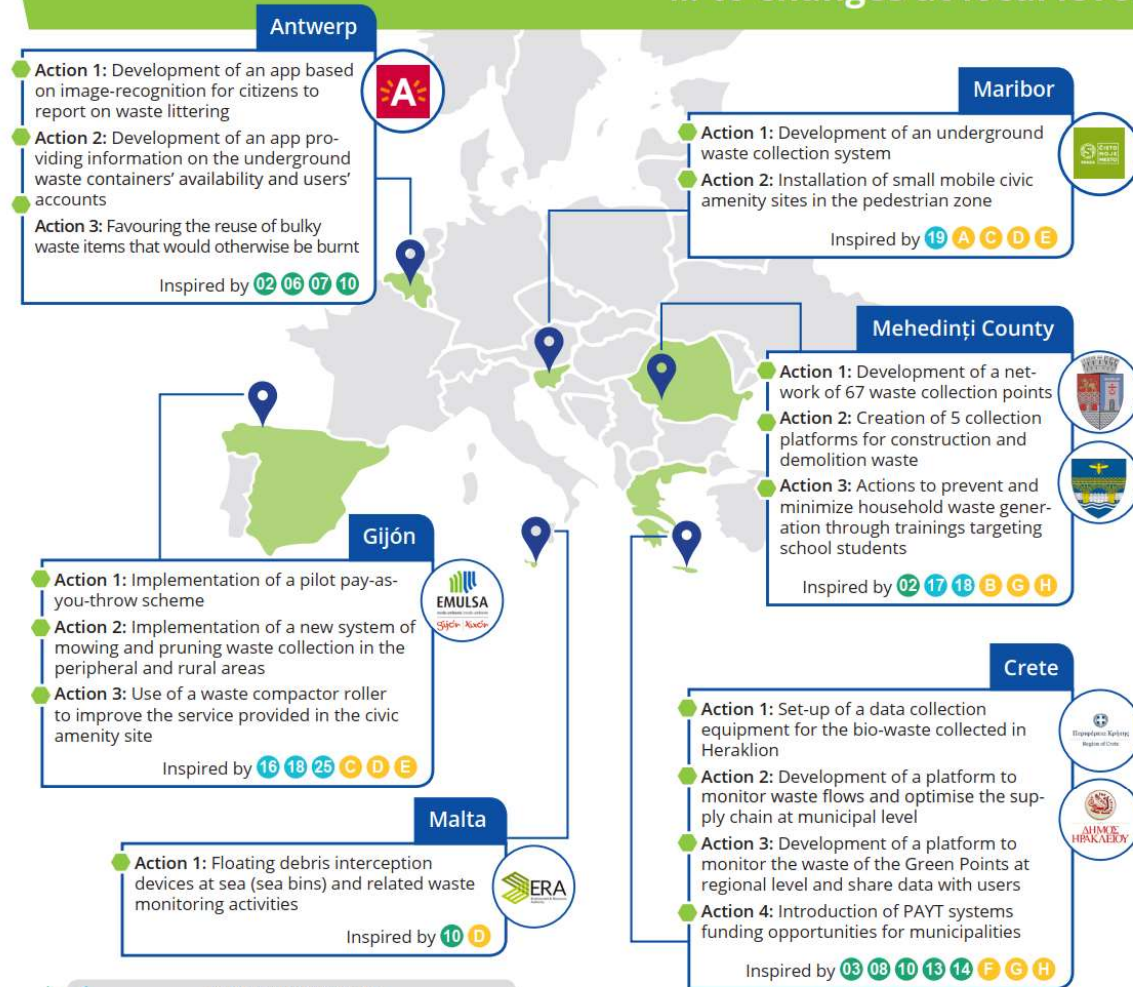
Use of data and technologies to optimise systems

- 01 Civic Amenity site access control (ES)
- 02 Connecting online with users: Citizen app, Sustainable businesses map and Reusapp (ES)
- 03 Container sensors for optimized waste collection (GR)
- 04 Customer portal for collected bulky waste at civic amenity sites (BE)
- 05 Electronic closure on waste containers and use of information (ES)
- 06 Information-based waste collection (NL)
- 07 Mobile app on bulky waste for reuse and recycling (BE)
- 08 Operating aid system and waste collection weighing (ES)
- 09 Route optimization for waste collection (SI)
- 10 Sharing data on waste and resources with the public (NL)
- 11 Smart bins to recycle anytime, anywhere (MT)
- 12 Solar compact waste bins (MT)
- 13 Waste management datacenter (PT)
- 14 Waste management data warehouse (BE)

Innovative models

- 15 COOMIDA – Reducing surplus food waste and food needs (ES)
- 16 From door-to-door collection to pay-as-you-throw (ES)
- 17 G'scheit feiern – Reducing waste of events and festivals (AT)
- 18 Pay-as-you-throw to reach 80% recycling (IT)
- 19 Pop-up civic amenity sites (BE)
- 20 Raising awareness on plastic waste with the CAPS Contest (RO)
- 21 Recycleservice 2025 – A reversed waste collection system for residual waste (NL)
- 22 Reuse Box – New collection scheme for reusable items (AT)
- 23 Second Chance – Reuse on marketplaces (SI)
- 24 Smart collection system to optimise used cooking oil to the biodiesel value chain (GR)
- 25 The Collection – Improving textile waste collection (BE)
- 26 Treatment of biodegradable waste (RO)

... to changes at local level



STUDY VISITS AND EXCHANGES WITH PROJECTS


- | | |
|------------------|---|
| A – Gijón (ES) | E – Ghent (BE) |
| B – Maribor (SI) | F – H2020 COLLECTORS |
| C – Imola (IT) | G – LIFE-REthinkWASTE |
| D – Antwerp (BE) | H – PAYT for hotels in Hersonissos (GR) |

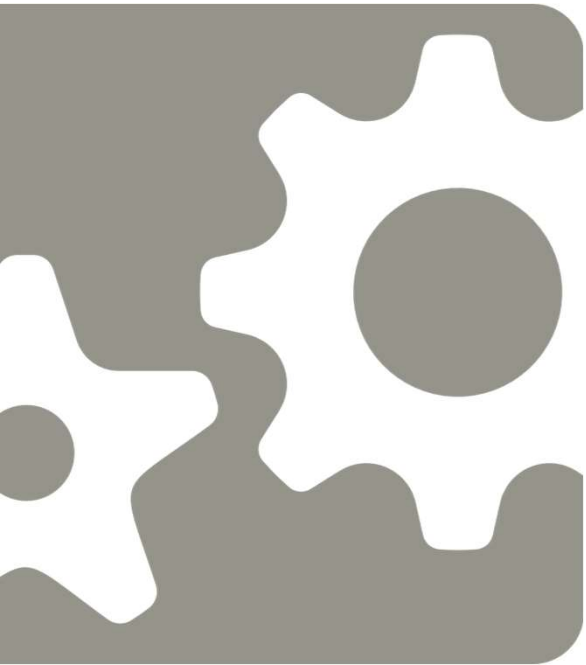


Discover these Good Practices in detail in the WINPOL Good Practices Guide



Some lessons learnt from projects

- ✓ Importance of addressing real **needs**
 - ✓ **Complex** process requiring:
 - Direct involvement of **policy makers** and of other relevant stakeholders
 - Individual and **organisational** learning
 - ✓ **Attributing results** to the project's action alone often challenging, other parameters usually plays also a role
 - ✓ Results often more an '**adaptation**' of good practice than a simple transfer
- 



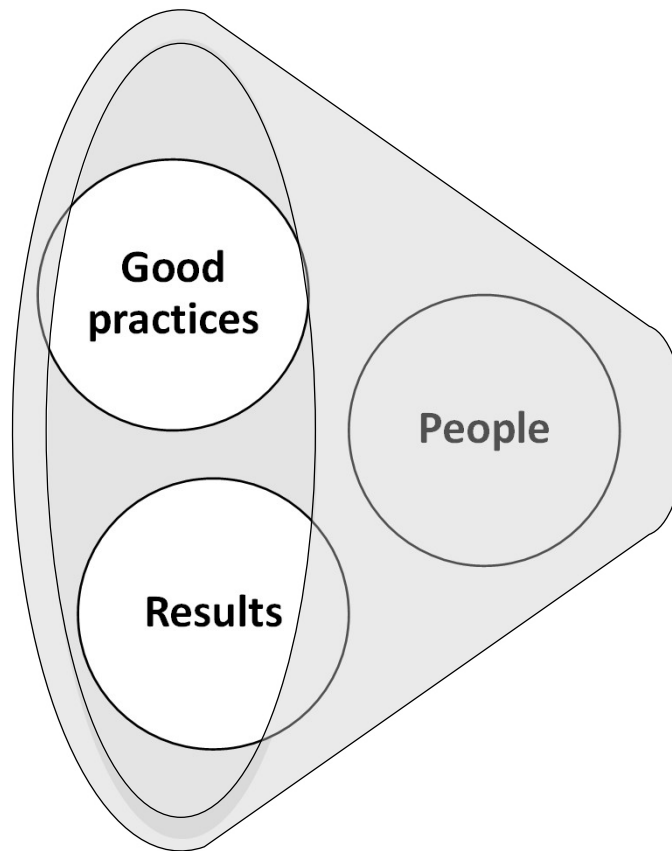
Policy Learning Platform



Capitalising on projects: the **Policy Learning Platform**

Projects input

258 financed
under 2014 - 2020



Policy Learning Platform

Services open
to all regions



Platform in a nutshell

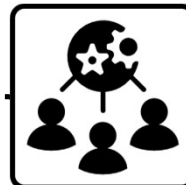
Provides **continuous policy-learning** opportunities through access to:

Knowledge



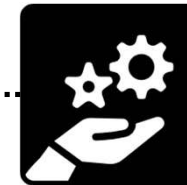
- Good practice database
- Policy briefs

People



- Workshops
- Webinars

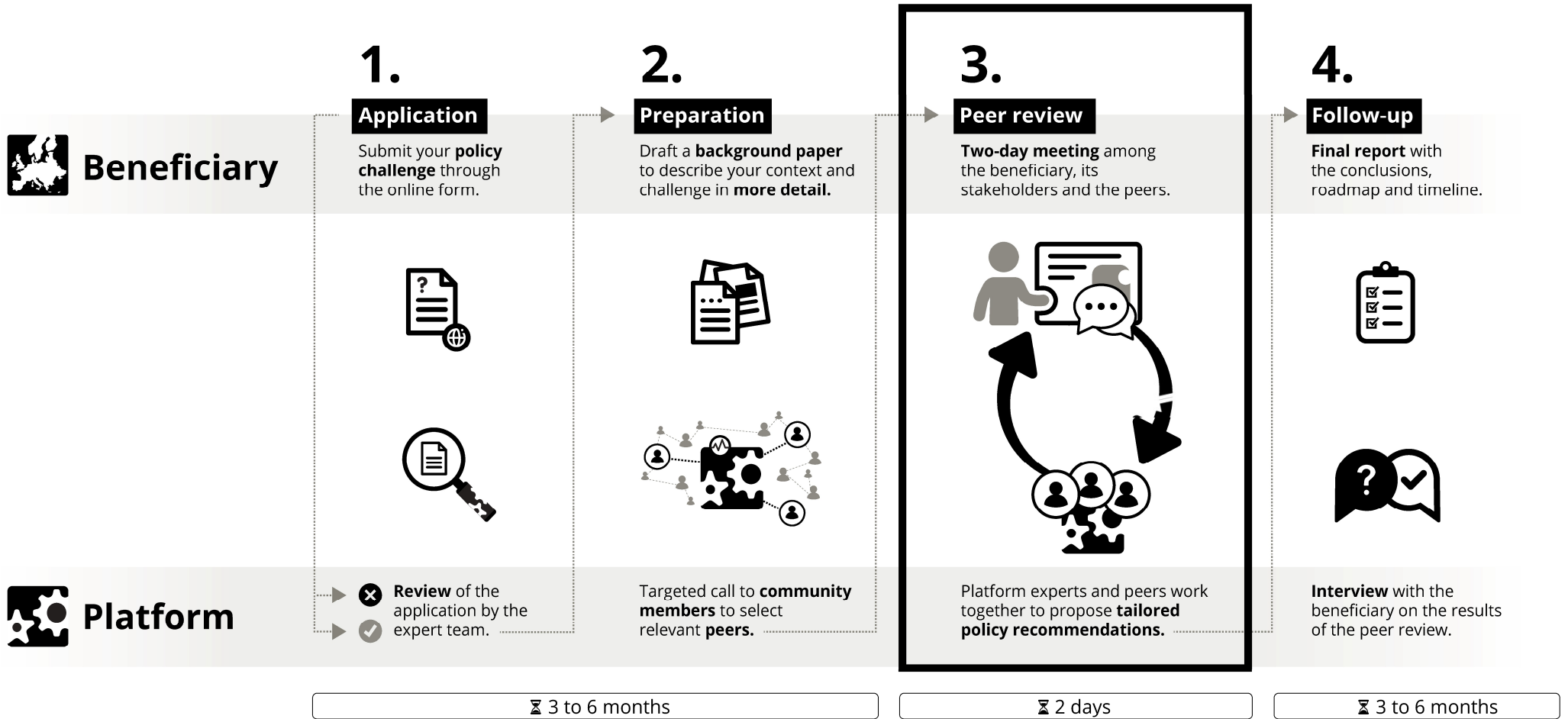
Expert support



- Helpdesk
- Matchmaking sessions
- Peer reviews

From 'passive' to 'active' capitalisation

Peer review **STEP-BY-STEP**



Peer learning **IN PRACTICE**

📍 **85 peer reviews** implemented since 2018

📍 **51 matchmaking** sessions

Apply to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>



Peer review: how to accelerate the shift to a circular economy

▶ Warminsko Mazurskie Region, Poland

Peers from: **Greece, Italy, Slovenia**

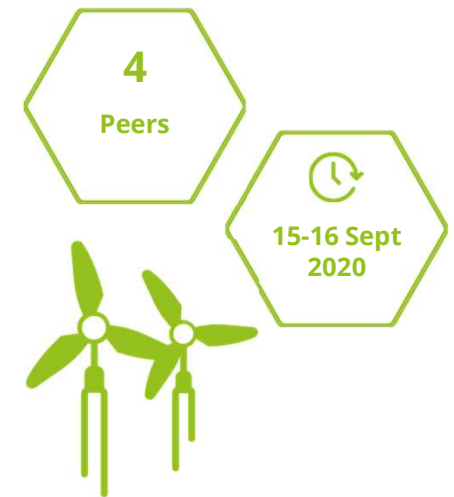
Recommendations:

- Integration of circular economy measures (CE) under the different priorities
- Untapping the circular economy potential of private stakeholders

POLICY CHANGE

Regional Waste Management Plan developed taking into account the concept of circular economy

More information available [here](#)



Peer review: better sustainability governance

▶ City of Tallin, Estonia

Peers from: **Belgium, Spain, Sweden, and United Kingdom**

Recommendations:

- better inter-departmental cooperation and participatory processes
- active involvement of the private sector and a formalised collaboration with the national level


POLICY CHANGE

Improved the city development strategy Tallinn City 2035 by initiating an SDG-based impact assessment methodology for investment and development projects

More information available [here](#)



Some lessons learnt from Platform

- ✓ Change of **mindset**:
 - Interreg Europe not just a funding programme, also a ‘service provider’
 - Low level of demand
 - ✓ **Evaluating success** of capitalisation can be challenging
Different ‘intensity’ than projects: focus on **individual** learning
 - ✓ **‘Active’ capitalisation** starting from the need brings more results
 - ✓ More successful if driven by **programme** and not by projects
 - ✓ Rely on **good experts**
- 

**Interreg
Europe**



Co-funded by
the European Union

Thank you!

Magdalini Anagnostou

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Capitalisation and policy reach for Interreg, Interact



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Policy Learning Platform: upcoming events

This Autumn - 4 thematic workshops



Industrial transformation towards the triple transition

6 November | Bilbao, Spain



University-industry collaboration for stronger innovation ecosystems

7 November | Bilbao, Spain



Alternative Tourism

20-21 November | Vittorio-Veneto, Italy



Energy Communities

4 December | Budapest, Hungary