

Interreg
Baltic Sea Region



Co-funded by
the European Union

Capitalisation in Interreg Baltic Sea Region



Interact workshop, Paris | 23-24 October 2024

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Facts and figures

Interreg
Baltic Sea Region



Co-funded by
the European Union

Programme area
9 countries

EU Member States

Denmark
Estonia
Finland
Germany
Latvia
Lithuania
Poland
Sweden

Non-EU States

Norway



All Programme priorities



Core projects

Develop a solution to a challenge, and bring it to the people in the region.

Small projects

Easier accessible funding.
A testing ground to learn Interreg.

Strategy governance

Assisting the coordination and communication of the EU Strategy for the Baltic Sea Region.

Transferring results in the region



By the projects

Transfer activities anchored in the work plan

By the Member States

Allocation of funds for national and regional communication activities

Through platforms

Specific project type with primary aim of capitalising on existing project results



How it all started...

Four clusters of projects | 2007-2013

Recognised Opportunity: The untapped potential of combining tools and knowledge to improve results and increase visibility was identified.

Proposed Pilot Initiative: MA/JS proposed to MC utilising interest income to launch a pilot clustering call.

Funded Clusters:



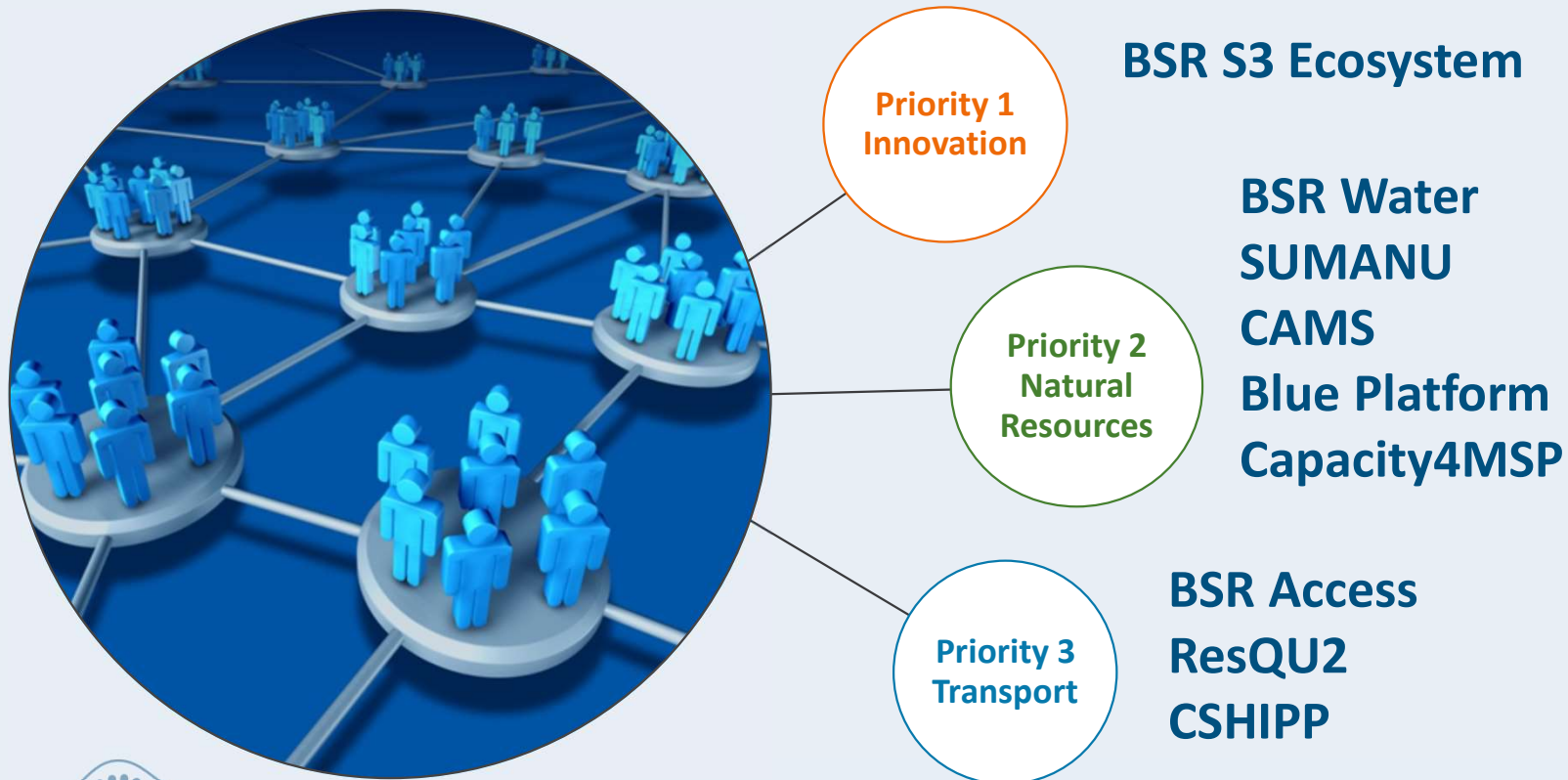
(Each cluster financed with 100K EUR under a service contract)

Shaping Future Platforms: Feedback helped shape platforms for Interreg BSR 2014–2020.

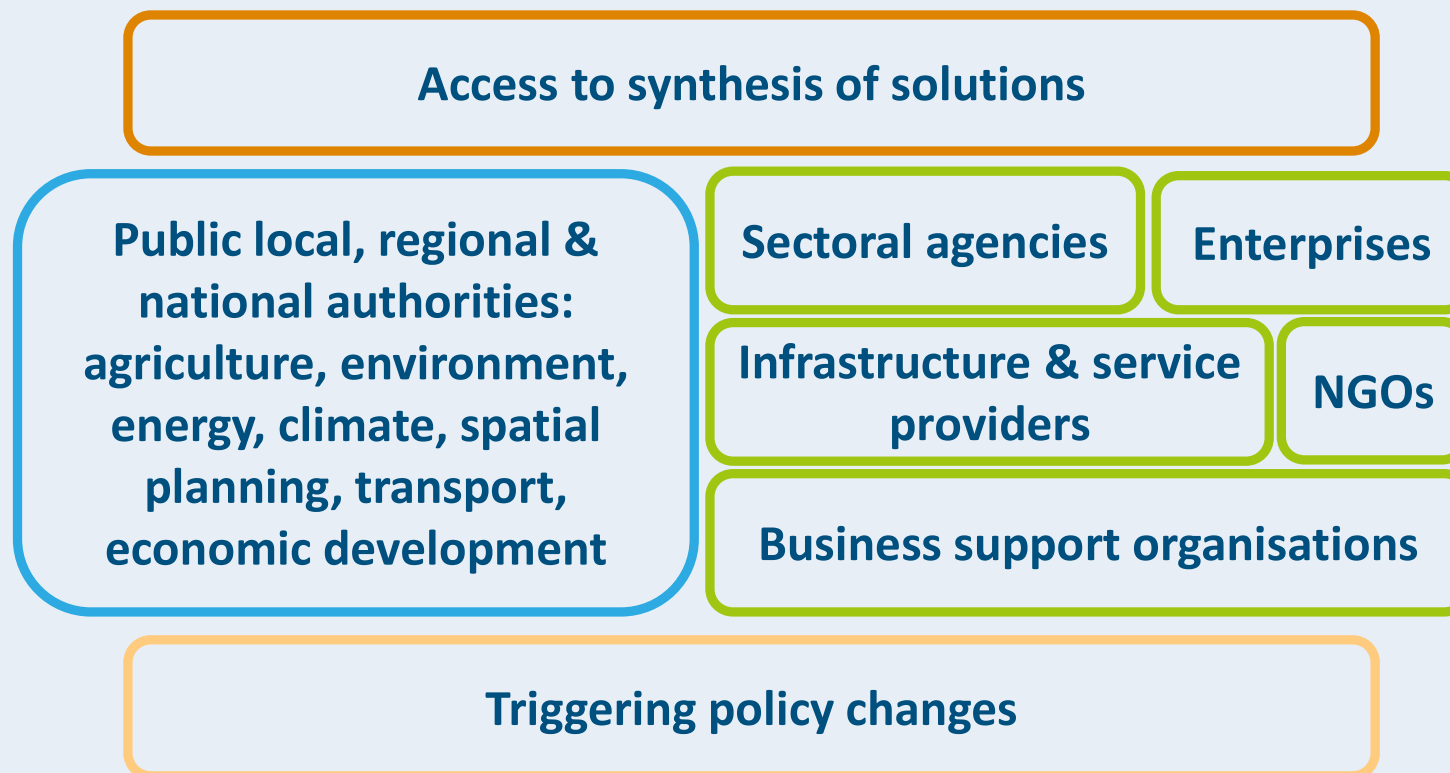


How we grew...

Nine project platforms | 2014-2020



Results of project platforms



BSR WATER platform

<https://interreg-baltic.eu/project/bsr-water/>

The project platform aimed to:

- collect and **showcase replicable but scattered best practices and solutions** from water projects and **strengthen their uptake** by the most relevant target groups (local authorities and utility providers)
- **strengthen policy-practice link and provide inputs to regional policy development** based on more coherent approach and sound practical results

Project platform combined results from seven projects:

IWAMA, BEST, iWATER, RBR, Manure Standards, Village Waters, CliPlive



BSR WATER platform: policy impact

From projects to policies:

Timely topics for the BSR:

- Nutrient recycling
- Hazardous substances
- Stormwater management
- Water-sludge-energy nexus

Project results

Experts from projects (cities, universities, utilities)

HELCOM
Environmental
convention in the Baltic
Sea region

(meetings of Heads of
Delegations and WG)

Pan-Baltic network
of cities

EU Strategy for the
Baltic Sea Region

Commitment and timing

Engagement



BSR WATER platform: policy impact

From projects to policies:



New Baltic Sea Regional Nutrient Recycling Strategy and revised HELCOM Baltic Sea Action Plan

Revision of HELCOM Recommendations 23/5 on reduction of discharges from urban areas by proper management of storm waters

Policy messages on micropollutants in wastewater and sludge to the EU ongoing revision of Urban Wastewater Treatment Directive



Where we are now...

XYZ project platforms | 2021-2027

Project platforms are

- Capitalisation tool of Interreg BSR
- Strategic collaboration tool for projects



- **Consolidating results** in a thematic field and **creating synergies**
- **Transferring results** to target groups
- **Shaping policies** for sustainable change



Where we are now...

One year | October 2023 - October 2024

MA/JS internal discussion

Task Force and Meetings of the Monitoring Committee

EU Strategy for the BSR

Networking webinars

Other Interreg
programmes

In-person workshop

Pan-Baltic
organisations

Consultations

30 working
meetings

300 participants in
events

42 project
platform ideas

XX project platforms



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