

Project development

a contactpoint perspective

Diede Streng

Contactpoint Interreg North Sea & Interreg Europe

The Netherlands

Partnership

Programme rules

Project idea

Thematic diversity

Intervention logic

Programme fit

Budget

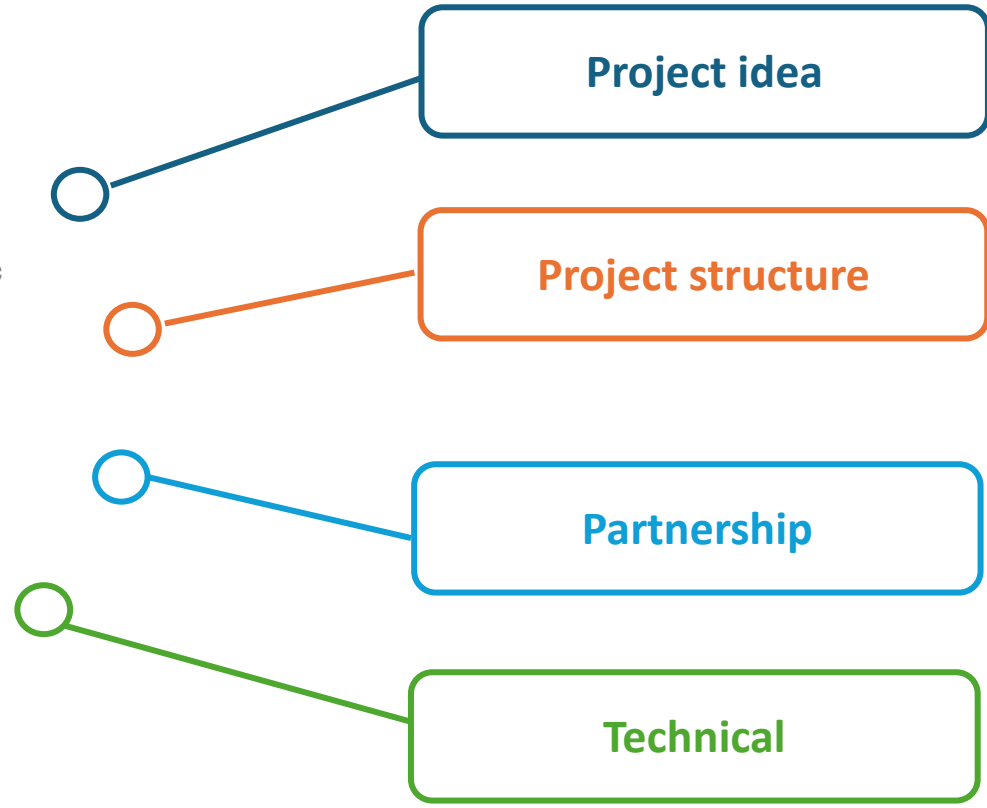


How to get grip?

Project idea
Partnership
Thematic diversity
Programme fit



Programme rules
Intervention logic
Budget

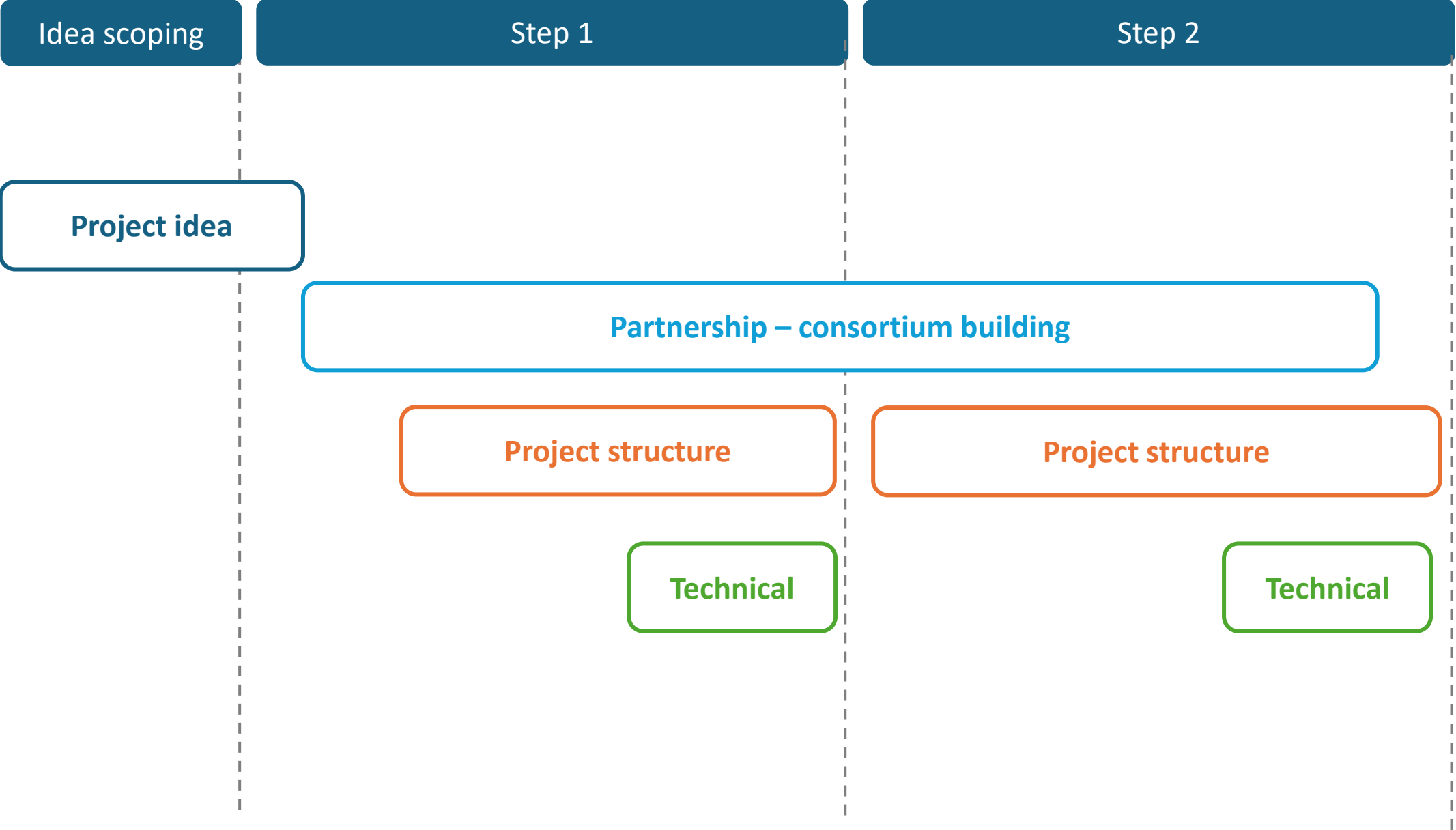


Project idea

Project structure

Partnership

Technical



1. In what stage of the development process?
2. On what level do they need help?
3. And is it the right time for this support?





BACK CASTING

storytelling

WHY ⇨ for-WHO ⇨ HOW ?

URGENCY, need, state-of-play

CHANGE, impact statement

WHO needs the change?
will **do the change**?

NEEDS/solutions for achieving
change

HOW approach & cooperation



Learning from others!

Best-practices? Please share & reach out to me!

diede.streng@rvo.nl | Contactpoint Interreg North Sea & Europe NL