

EU Regions Week | Why Interreg?

Aspirations for 2021-2027, and building on past achievements

August 2024

Background

Interact has a stand at EU Regions Week, and alongside our planned work on the future of Interreg, we invite you to be visible with us!

The stand was selected on the theme of 'Interact, Interreg and the future of cooperation', which was the adopted stand by the EU Regions Week organisers.

While our other submission focused solely on the achievements of Interreg was rejected, we want to bring the achievements of Interreg with us anyway!

As per previous editions, the idea is that the Stand becomes a meeting point for Interreg at EU Regions Week, and a base of operations to meet external stakeholders to talk about cooperation, especially the future of cooperation.

You can join us!

To date (27 August 2024) there is no information about the format of the stand from the organisers,

Assuming that the basic model of a stand is provided, and includes at least one screen, we propose to use the screen to showcase two types of evidence of 'Why Interreg', and especially why we need Interreg in the future.

Aspirations for 2021-2027

At the moment, one of the main needs is to persuade stakeholders of the USP (unique selling point) of Interreg. As such, projects selected in 2021-2027 period which exemplify the unique nature of Interreg and the way cooperation creates better outcomes for all are sought – whether they are OSIs or not!

In particular, projects being implemented that tackling cross-border obstacles, whether in green transition, citizen and civil society engagement, people-to-people actions, economic development (SME support, jobs/employment etc), or something else.

We want to showcase your projects that exemplify the role and niche of 'Interreg'.

Achievements in 2014-2020 and earlier

In addition to aspirations, it is important to root our ambitions in our past success. At a project (or programme) level, we are looking for examples of where Interreg has created a durable legacy and impacted the lives of European citizens.

Quantifiable results and clear impacts are preferred, including where Interreg provided the seed (or early) funding, which led to other funds further getting involved and delivering larger results.

How to join us!

Programmes are asked to reflect on their activities and support us by identifying no more than two of each elements (i.e. two achievements and two aspirations) to be shared with Interact.

Interact will refine and revise the submissions to make a powerful presentation of Interreg's impact.

This will be provided at EU Regions Week, and in the form of additional follow up (i.e. a publication) focused on the future of Interreg.

What to send, where to send it

Please collect the following six pieces of information:

1. Project name (and link in keep.eu database)
2. Max 50-word summary and impact (English language)
3. Project photo (ideally two)
4. Contact person (if possible, to resolve any questions or uncertainties)
5. Programme and period funding (i.e. Interreg North-South 2021-2027)
6. Interreg's financial contribution to project (ideally in EUR)

To: communication@interact.eu

Please do this by 12 noon on 18 September 2024 to be sure of being included at EU Regions Week.

Later submissions will only be considered for the follow up publication.

Things sent not including the full list above will only be included if Interact is able to research and find additional information.