

The BEGIN project: idea development, partner cooperation and results

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BEGIN (*ab*Bandono *v*Ersus *ri*Generazio*Ne*): PARTNERS

01



Department of Science

Prof. Mario Bentivenga
 (Resp.)
 Prof. Salvatore Ivo Giano
 Prof. Giacomo Prosser

02



Dr. Fabrizio T. Gizzi (Resp. R.U.)
 Dr. Nicola Masini
 Dr. Marilisa Biscione
 Dr. Agata Maggio
 Dr. Maria Rosaria Potenza
 Dr. Annarita Sannazzaro

03



Partner UE



University of Minho
 School of Sciences

Department of Earth Science
 Prof. Isabel Margarida H.R. Antunes
 (Resp.)

04



Partner Extra UE



Department of Earth Science
 Prof. Ylber Muceku (Resp.)

Start: November 2021
End: November 2023

Development of the project idea

1. Identification of the project ideas

- 1) *Brainstorming*; 2) *Evaluation of ideas*; 3) *Choice of the idea*

2. Analysis of the selected project idea

- 1) *Feasibility Study*; 2) *SWOT analysis*

3. Definition of aims

- 1) *Specific objectives*; 2) *Expected Results*

4. Identification of EU and non-EU partners

- 1) *Scouting of the scientific network of direct knowledge*;
- 2) *Scouting of international databases (CORDIS, EEN, Horizon Europe Partner Search, National Contact Points).*

5. Project planning and selection of stakeholders

- 1) *Project Structure: Definition of WPs, deliverables, milestones and related managers (institution and people)*;
- 2) *Necessary Resources (Italian partners): Identification of the necessary resources (human, financial, material)*;
- 3) *Timetable*;
- 4) *Identification of stakeholders.*

6. Budget and Financing

- *Estimate of economic sustainability for each project deliverable*
- *Proposal submission and financing*

7. Project Development

- 1) *Execution of the Plan*; 2) *Continuous monitoring and control*, 3) *Continuous Communication*

8. Evaluation and Conclusion (ongoing)

- *Documentation of the project phases, lessons learned and results obtained (deliverable drafting)*

Cooperation with partners and stakeholders

- 
Regular communication
 - Zoom, Google Meet, WhatsApp
- 
Coordination and Planning
 - Shared calendar
- 
Definition of Roles and Responsibilities
 - Clear roles;
 - Use of RACI matrix (Responsible, Authorized, Consulted, Informed)
- 
Exchange of visits with partners (eligibility only for EU partners)
- 
Relationship based on trust
Transparency
- 
Constant monitoring of activities
- 
Use of Project Management Tools
Cloud storage



Visit of the Albanian partner in Italy



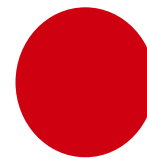
Project dissemination at University of Minho (Portugal)



Meeting with *the Comunidade Intermunicipal do Cávado* (CIM Cávado-stakeholder-, Portugal)

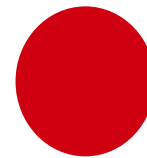
BEGIN: MAIN RESULTS

Institution of a reference hub on the phenomenon of 'ghost towns' in the Mediterranean area and Portugal, through the first Documentation Centre on an international scale (physical and digital);



Drafting of best practices for geoconservation, conservation and restoration of built heritage, useful for stakeholders and policymakers;

Identification of best practices for the revitalization of 'ghost towns' for scalability in different contexts, both national and international;



Selection of possible valorization and fruition strategies of 'ghost towns' with special attention to ICTs. Developed of a prototype platform in augmented reality for valorizing the 'ghost' sites.

Thank you for your attention