

Cooperation actions: How to bring down barriers to build sustainable partnerships among EU IJG Goal Managing Authorities

**“MEdicinal PLAnts in a SUstainable Supply chain.
Experience of land-use practices”**

ME.PLA.SU.S.

M. Assunta D’Oronzio CREA-PB

Palermo, 02 July 2024



PROJECT PURPOSE

To Improve the supply chain of Medicinal Plants (Maps) and promote the development of the Mediterranean territory.

To stimulate cooperation processes between farms, processing companies, research institutions and consulting services (Lucanian and foreigners).

The MEPLASUS Partnership is a new network where all Partners provide their experience and knowledge to define common policies and practices.

The exchange of good practices concerns the enhancement of the biodiversity and technological innovations in production and marketing of MAPs.

Origan



Rosehip



saffron



wild artichoke

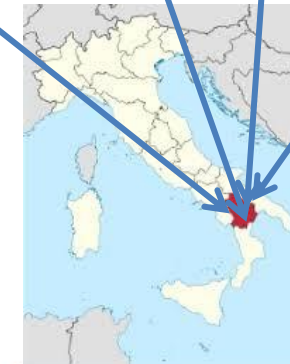


Rosemary

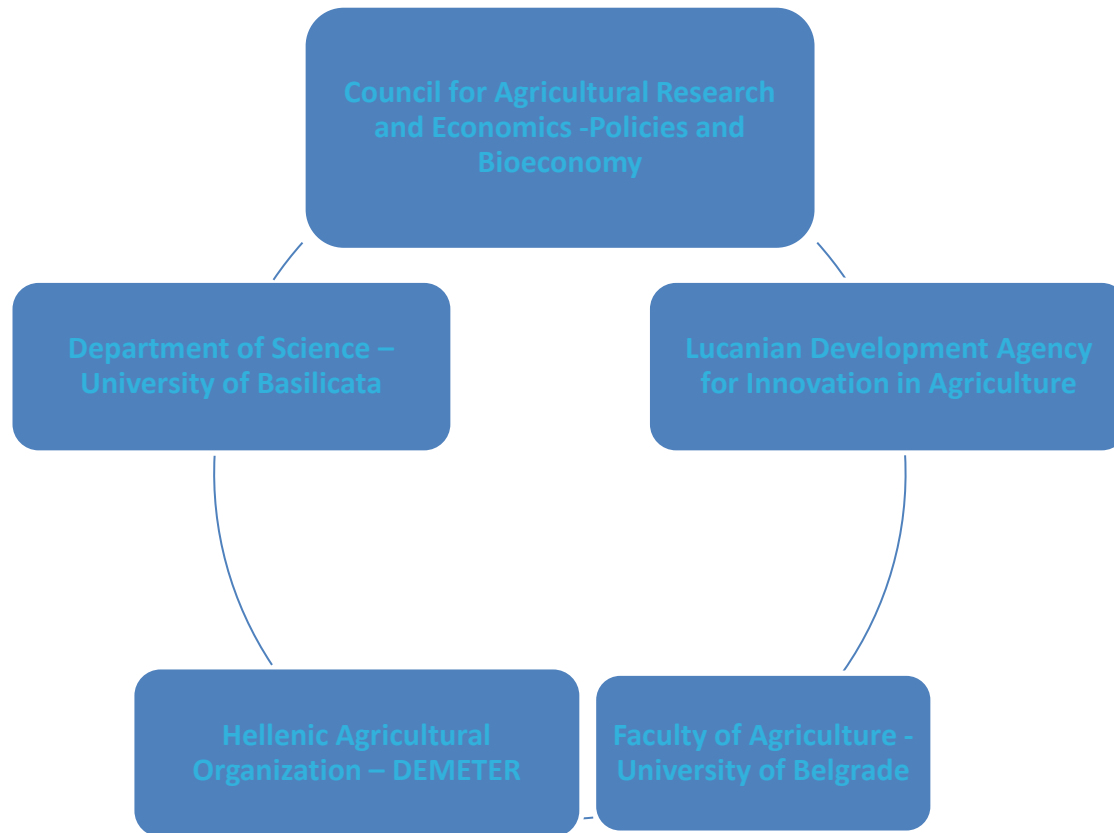
Caper



Sea fennel



MEPLASUS PARTENRSHIP



MEPLASUS STAKEHOLDERS

Italy

- n.o 10 lucanian farms;
- EVRA Italia srl - Lauria (PZ);
- Ethnobotany conservatory;
- Food Community- network;
- Women in the field – Italian farmers confederation;
- Order of agronomists and forestry doctors.

Greece

- Verdus BioHerbs S.A;
- Aetheleon Greek, Oregano Organic Farm;
- Fasma Technologies, extraction methods with supercritical CO₂;
- Phytosophia, Biological, Aromatherapy products and herbs, ecological aromatic plants products.

Serbia

- TOMIC, Bavaniste (Vojvodina);
- Institute for medical plants research «Dr. Josif Pancic», Pancevo (Vojvodina);
- «HERBA», production and processing of medicinal plants, Belgrado;
- Bio salas Farago, Association «Natura Balkanika», village Orom (Vojvodina);
- Association «Natura Balkanika», Sabac.

March 29, 2022

ME.PLA.SU.S. Joint launch (online)











MEdicinal PLAnts in a SUstainable Supply chain.

Experience of land-use practices

[MEPLASUS Joint launch](#)

March 29, 2022
from 12:00 to 14:30 (AM CET)



Segreteria:
Salvatore Caricati salvatore.caricati@crea.gov.it
Anna Romaniello: annalucia.romaniello@crea.gov.it

Program

12:00 h

- Welcome
 - Dr. Maria Assunta D'ORONZIO - Scientific manager (CREA-PB)
 - Dr Michele Bruccoli- Agricolture Department - Basilicata Region
- Project Presentation
 - Dr. Maria Assunta D'ORONZIO - Scientific referent of CREA-PB
 - Prof. Monica CARMOSINO - Scientific referent of UNIBAS "WP4"
 - Prof. Luigi MILELLA - Project Manager
 - Dr. Domenico CERBINO - Scientific referent of ALSIA "WP3"
 - Dr. Pietro ZIENNA - Project Manager
 - Dr. Eleni MALOUPA - Scientific referent (HAO DEMETER)
 - Dr. Dimitris FOTAKIS - Project Manager
 - Prof. Aleksandra DIMITRIJEVIC - Scientific referent of UNI-BG
 - Prof. Ana VUJOSEVIC - Project Manager of UNI-BG
- Discussion on project activities and the 1st Study visit

from 14:00 to 14:30

- Steering Committee Meeting

July 14, 2022 Castelluccio superiore (PZ), Italy

Study day

MEDICINAL PLANTS: PROSPECTS AND TOOLS FOR LOCAL SUPPLY CHAIN DEVELOPMENT

when	what	note
Morning	Workshop	A discussion-study among research institutions and some stakeholders involved in the project;
Early afternoon	Focus	A focus between farmers, processing companies and stakeholders on needs of Lucanian MAP farmers
Afternoon	Study visit	visit to EVRA in Lauria (PZ), a company specializes in the preparation of quality plant extracts from plant species cultivated or wild in the territory of the Pollino Park

RAPPORTEURS

Giovanni Ruggiero
CASTELLUCCIO SUPERIORE/MAVDR

Antonio Bernardo
ADGG BASILICATA PESR/3034

Luigi Milella
UNIBAS

Maria Assunta D'Oronzio
CREA PB

Milena Verrascina
CREA PB

Domenico Cerbino
ALISA

Anna Barbara Duca
EVRA ITALIA



On line: Eleni Maloupa (Hellenic Agricultural Organization -DEMETER, Institute of Plant Breeding and Genetic Resource)

A walk through the history of medicinal plants in Basilicata

Its objective: to explore the aspects that characterize the local micro-chain of MP, encourage exchanges of knowledge and experience between the various subjects of the partnership, as well as the transfer of territorial models of development of marginal areas characterized by quality productions and a vocation for MP production.

MATERA



A walk through the history of medicinal plants in Basilicata



AMARO LUCANO MUSEUM- PISTICCI (MT)



A walk through the history of medicinal plants in Basilicata

Visit to **Ethnobotanical Conservatory - Anthropology, Ethnomedicine, Medicinal Plants** of Castelluccio Superiore (PZ)
 Basilicata region Italy

Ethnobotanical Conservatory is a Research and Documentation Center for the study of applied Botany and Ethnobotany



LAURIA (PZ)

CASTELLUCCIO SUPERIORE (PZ)

Visit to **EVRA Italy processing plant in Lauria (PZ)**
 Basilicata region Italy

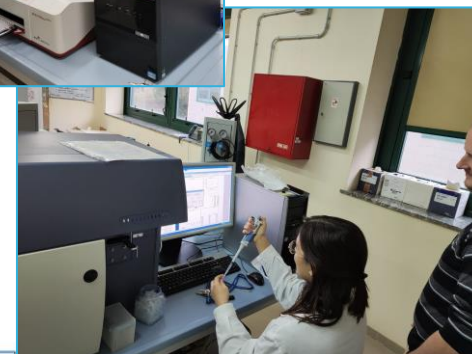
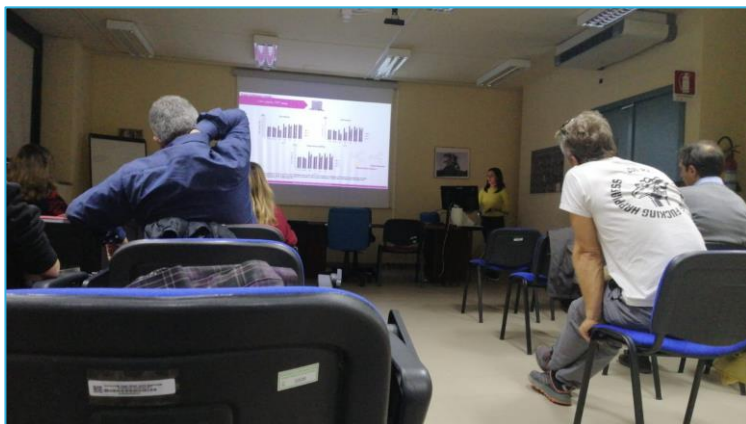


A walk through the history of medicinal plants in Basilicata

ALSIA – A.A.S.D. «Pollino» – ROTONDA (PZ)



A walk through the pharmacy laboratories of the University of Basilicata (PZ)



Thessaloniki/Chios Island (October 2-7, 2023)



Thessaloniki/Chios Island (October 2-7, 2023)



Network of medicinal plant farms Castelmezzano (PZ) December 5, 2023



Meplasmus Project: results and lessons learned. Utopia City - Campomaggiore (PZ) december 6, 2023



Meplusus Project: Results and lessons learned. Campomaggiore (PZ) 6 december 2023





HAO DEMETER

Eleni Maloupa ci racconta della collaborazione nata tra il CREA e l'organizzazione greca per l'agricoltura DEMETER e della mission del progetto di ricerca Meplaus.



UNIBAS

Il Prof. Milella ci descrive l'attività Meplaus di UNIBAS e di come, grazie al progetto, sia emerso che la biodiversità presente in Basilicata rappresenta un patrimonio che deve essere utilizzato per la promozione del nostro territorio e, soprattutto, per la difesa della nostra salute.



PROF. LUIGI MILELLA



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