

# ISO1 Evaluating governance achievements taking a more holistic perspective

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**Interact**



**Co-funded by  
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Interreg

# Agenda

01

**Exchange on expectations  
& key aspects**

**Agree on common  
approach of the pilot  
exercise**

02

**Next steps**

# Objectives

- **Establishing shared understanding:** shared understanding of aims, objectives, and desired outcomes
- **Defining common evaluation frameworks/method:** common evaluation questions, impact pathways, and core messages for communication to stakeholders and policymakers, methods
- **Agreeing on next steps**





# Agree on a common approach for the pilot exercise



# Why joining forces ...

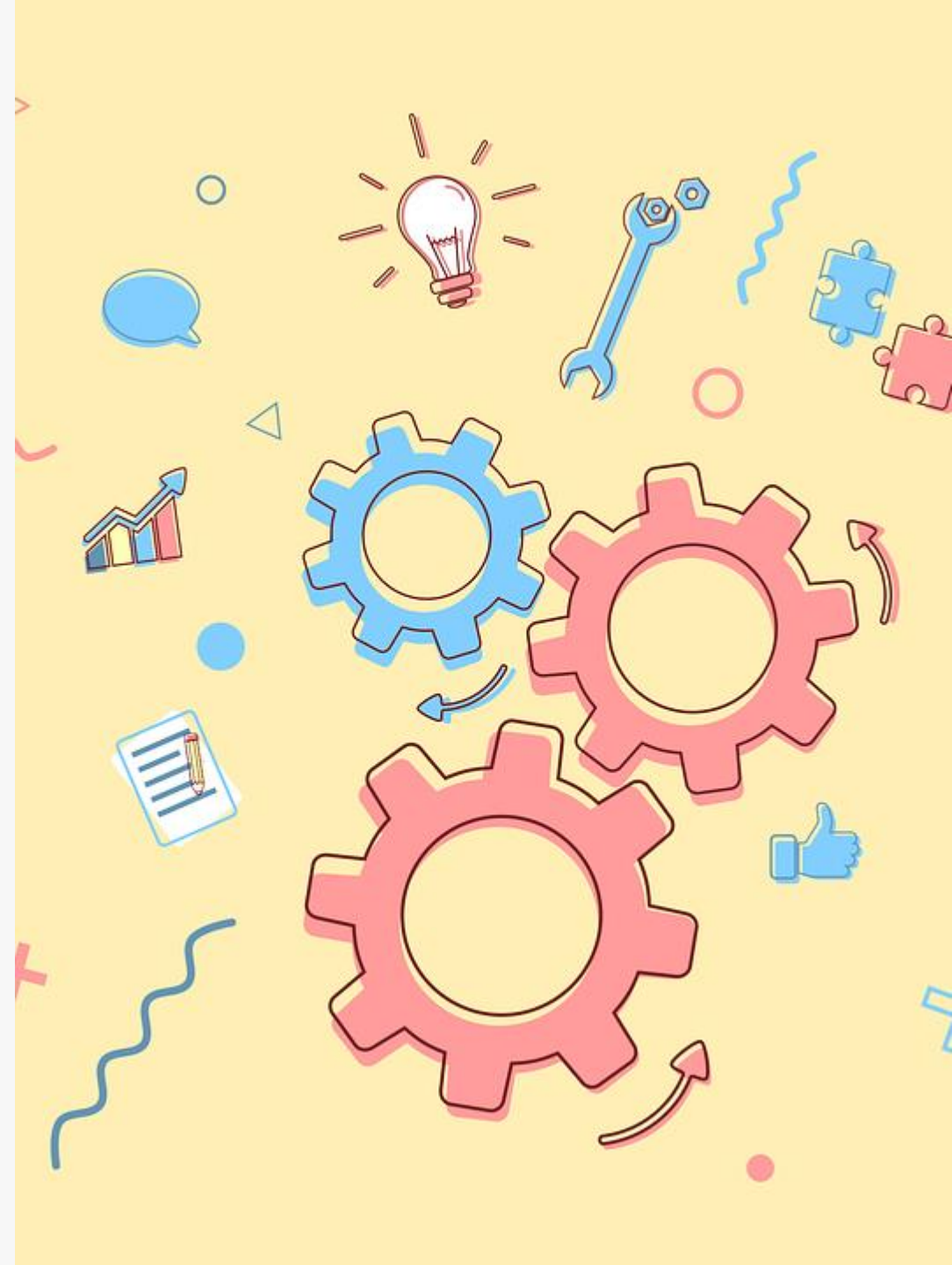
**Enhanced cooperation and synergy:** promote closer cooperation among Interreg programmes, foster the identification of shared challenges and the creation of synergies, strengthen the impact of Interreg cooperation;

**Efficient evaluation design:** streamline evaluation questions & data collection, share evaluation methodologies, align efforts;

**Effective voice of Interreg:** comparable voices that are more easily understood and heard.

# Main Principles

This exercise adopts a **bottom-up approach**, allowing participating Interreg programmes to collaboratively select topics for exchange, reflection, and development. It is tailored **to address the specific needs, relevance, and interests of each participating programme**, with multiple pilots running in parallel based on these interests. **Interact will facilitate exchanges within these pilots and engage external experts to support the development of methodologies**, such as approaches and impact pathways. Through our collective efforts, we hope to **achieve greater visibility and impact**.



# Your expectations

## Sharing

- Since this is an innovative priority for the programmes, sharing thoughts and ideas with other programmes seems very important
- Get a clear picture of the different logics of intervention for this objective in Interreg

## Showcase

- Demonstrate the added value of ISO1 and how its results can be applied to different topics than the one covered.

## Develop a common approach

- Discuss, develop and agree a common evaluation methodology and data collection process. This will ensure consistency and comparability across programmes.

## Post2027

- To identify the ways to address the governance issues in post-2027
- To get further inspiration how to eventually use ISO1 type of approach more widely in the future period.

# Important factors evaluating ISO1

## Quest for impact

- The real world impact of the better governance projects
- Programme contribution to changes in initiatives and joint actions at local and regional level to address relevant legal and administrative issues and development needs. Whether the programme has produced the expected changes, impacts and results.
- Achievements and impact are extremely important. The evaluation of ISO1 should consider the possibility of its integration across all policy objectives for post-2027, leading to an action plan to improve the multi-level cross-border governance across all sectors

## On the methodology

- a multi-dimensional evaluation combining qualitative and quantitative methodologies focussing on the effectiveness of governance links, institutional capacity building, engagement of stakeholders, etc. aiming at a comprehensive understanding of the governance dimension.

## MRS and beyond

- Currently in use only for EUSBSR governance projects. We want to learn how ISO1 approaches could improve the capacity of regions lagging behind to take part & benefit from TNC
- Our programme's focus on ISO 1 is strongly related to macro-regional strategies and fostering synergies among the programs, making these factors naturally important to us.



# Possible scenarios



## Brief exchange

- 2-3 online meetings  
Exchange of basic information
- Generate new ideas and inspiration
- No common approach required



## Exchange

- 4-6 online meetings
- Detailed exchange of information
- Gain inspiration from other programs
- Agree on common evaluation questions



## Common Approach

- 8-10 online meetings
- Develop and agree on a common approach
- Jointly develop an impact pathway
- Exchange methods and data
- Share common findings

# Floor is open for discussion

To what level of detail would you like to engage in the exchange?

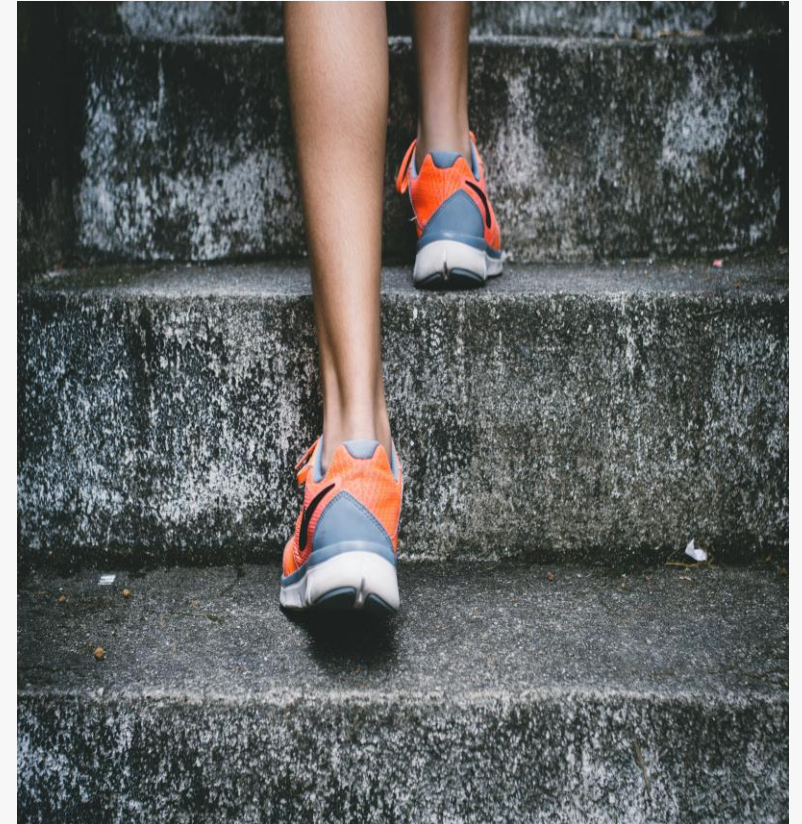


# Next steps: main agreements

**Next online meeting:** 16 October, 9.30-12.30 CET

## Agreements and Next Steps

- Focus on mutual learning
- Begin by exchanging different practices to understand how ISO1 is integrated into the programmes.



# Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.



# Cooperation works

**All materials will be available on:**

[Interact connections / Interact library](#)