

# Check in



Welcome to the webinar:

# Embracing environmental sustainability in the Interreg

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Interact | 22.05.2024

**Interact**



Co-funded by  
the European Union  
Interreg



## Part of the webinar to be recorded

Please turn off your video if you do not want to be recorded.  
Recording meetings helps us share content with those who cannot be here.

Thank you



# Objective

## **We are the driver of change Could we do more to be the driver of sustainability?**

Share, learn and define best on hand practices, discuss the possibilities for change and action together



### **Introduction (30 min.)**

Welcome and short intro presentation



### **Testimonials (50 m.)**

Merike Niitepõld. Embracing sustainability: personal perspective (Central Baltic programme)

Sophie Scarvelis. How to enhance sustainability: examples from Interreg Euro-MED



### **Group work (1 h)**

Exchange of experience (personal, team, project, programme)

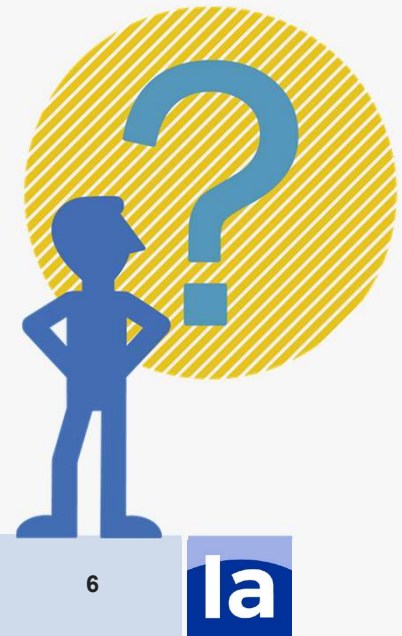
Need/possibility for change

Action together



### **Closing (10 m.)**

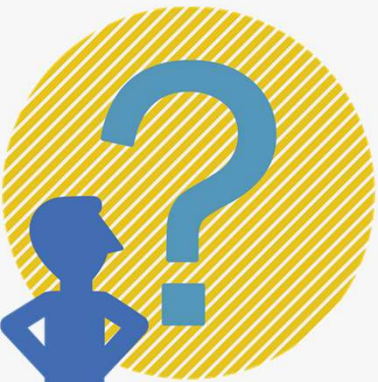
Summary and next steps



**Do you have a  
responsible person  
assigned in your  
programme for the  
sustainability?**

# Do you promote/explain sustainability in your programme guidance

(for example, explanations/tips on sustainability in the programme manual, some time devoted sustainability during the lead partner or applicant seminars, etc.)



ISO 14 000  
ISO 24 000

# Sustainability: context

Art 9 DNSH  
Principle (do  
no significant  
harm)

by 2027  
90 mln people  
in project  
management  
(HBR)



...etc.

Art 17 EU  
Taxonomy  
Regulation



Sustainable  
Development  
Goals (SDGs)

New Bauhaus  
Initiative

European  
Green Deal

Strategic  
Environment  
Assessment  
(SEA)  
Directive

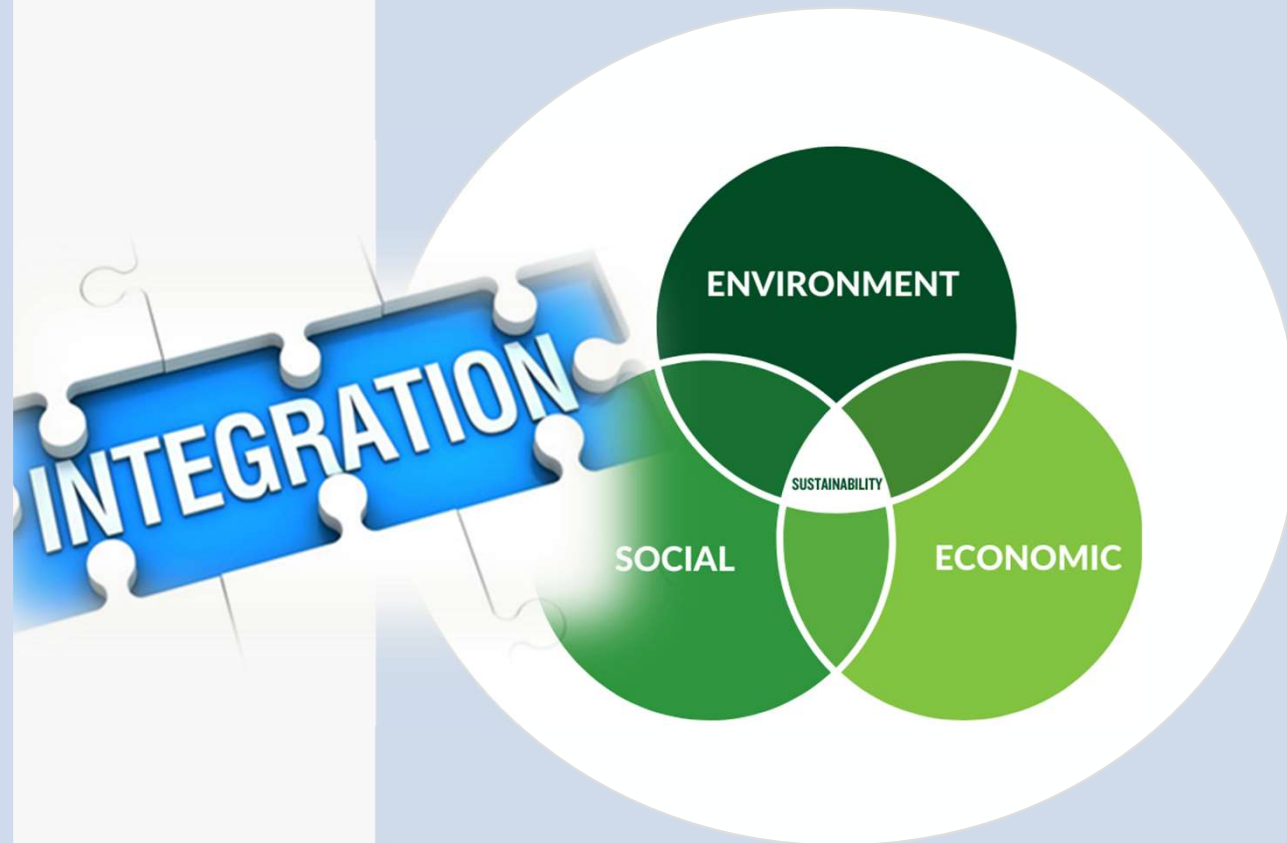
Corporate  
Sustainability  
Reporting  
Directive  
(CSRD)



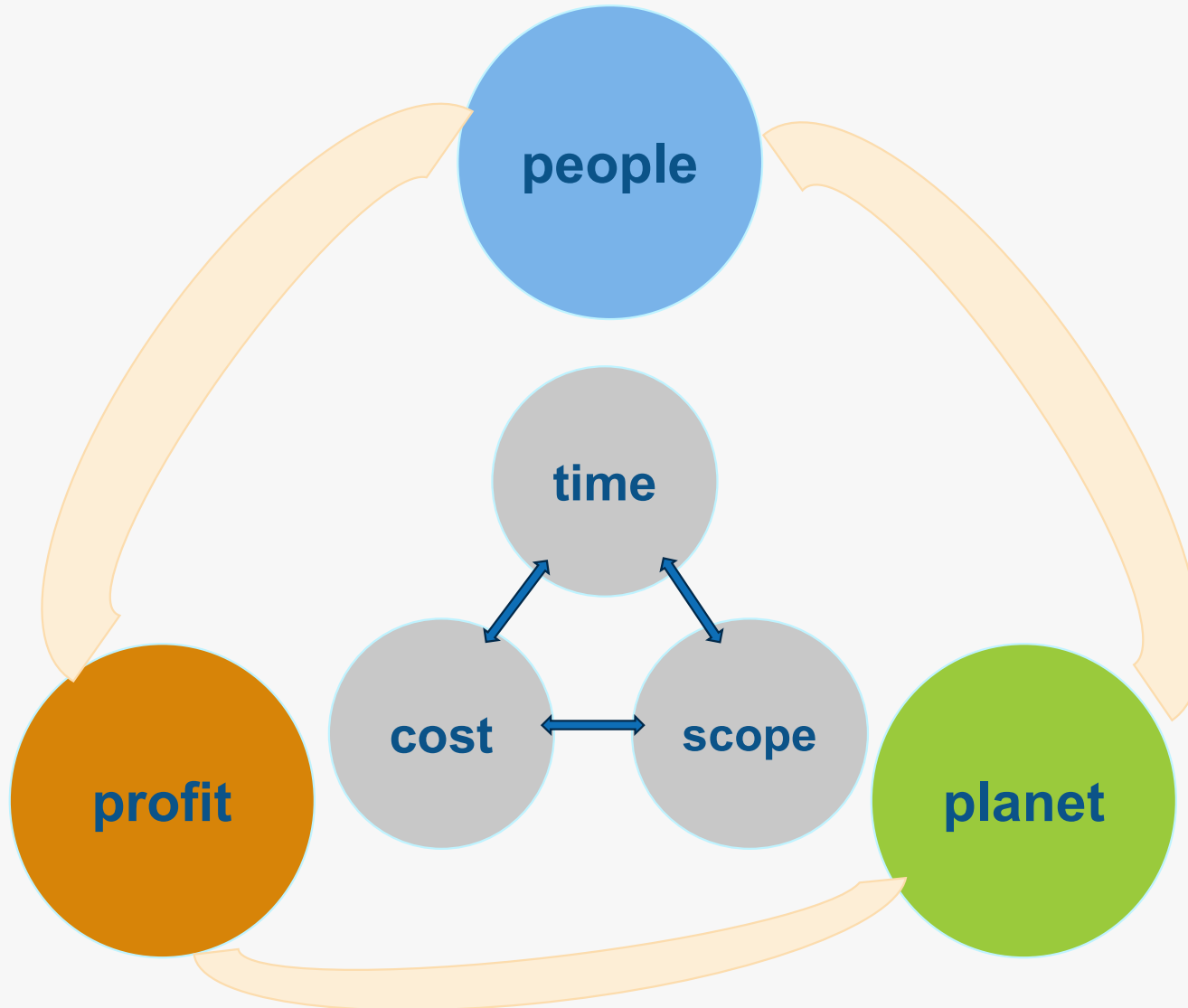
## Project triple constraint



## Sustainability 3 Ps



# Project triple bottom line





# Definition

## \*sustainable project management

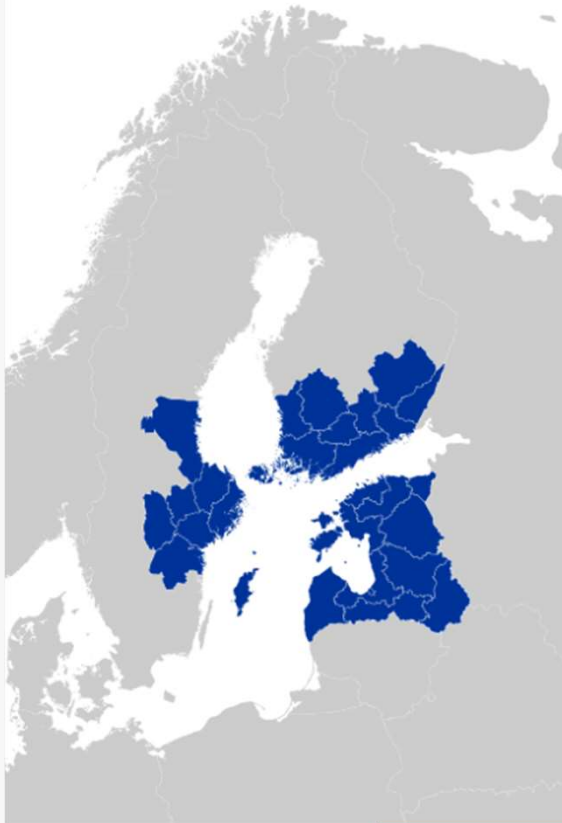
“.. the planning, monitoring and controlling of project delivery and support processes, with consideration of the **environmental, economical and social aspects of the life-cycle** of the project’s resources, processes, deliverables and effects, aimed at realising **benefits for stakeholders, and performed in a transparent, fair and ethical way that includes proactive stakeholder participation.**”

*(A.J. Gilbert Silvius, Martin Kampinga, Silvana Paniagua, Herman Mooi)*



...highlight the role of the project manager in sustainability

Various studies

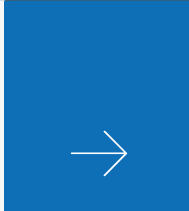


# Testimonial

## Embracing sustainability: personal perspective

**Merike Niitepold**  
(Central Baltic programme)





# Testimonial

## How to enhance sustainability: examples from Interreg Euro-MED

Sophie Scarvelis  
(Interreg Euro-MED)

# Break



## Group work \*25 min.

- Do we do enough for sustainability? If not, what obstacles are impeding?
- Current sustainability approaches
- What could be the next steps to integrate sustainability more proactively in Interreg?



# Some ideas

- ❖ Integrating sustainability into all stages of project and programme management
- ❖ Capacity building
- ❖ Continuous quality improvement to boost project success rates
- ❖ Engagement with stakeholders – actively consulting with a wide range of stakeholders to implement projects holistically – from a economic, social, and environmental perspective
- ❖ Engage with suppliers who adhere to environmental standards (ISO 14000, fully recyclable, FSC-approved packaging, etc.)
- ❖ Develop resilient solutions through green procurement practices

## ❖ Project management sustainability frameworks:

- PRiSM - a principle-based methodology that integrates sustainability into the entirety of the project lifecycle.
- P5 Standards by Green Project Management

## ❖ Climate Fresk – educational game for climate education

## ❖ The Ultimate Guide to Sustainable Project Management: why sustainability matters in project management – Linkedn course as initial input for projects why and how to integrate sustainability into project lifecycle.

# Greener Europe - New steps for Thematic Working Group 2021-2027



## Facilitate the exchange

- IKF
- Network meetings
- Project visits
- Webinars

## Gain knowledge

- Thematic Analysis
- Online community

## Join forces on promotion

- Representation at events
- Promotion at EU stands
- Communication campaign:
  - Social Media
  - Website Visibility

# What are your key take aways from this webinar?



**Do you have some ideas that haven't been proposed today?**

# Thank you for being here!

Your opinion matters to us.

Please take a few minutes to provide us with feedback to help us improve our services.



One drop of water is quite alone, like a single person, but many drops can create wave, rivers and oceans