

**Interreg**



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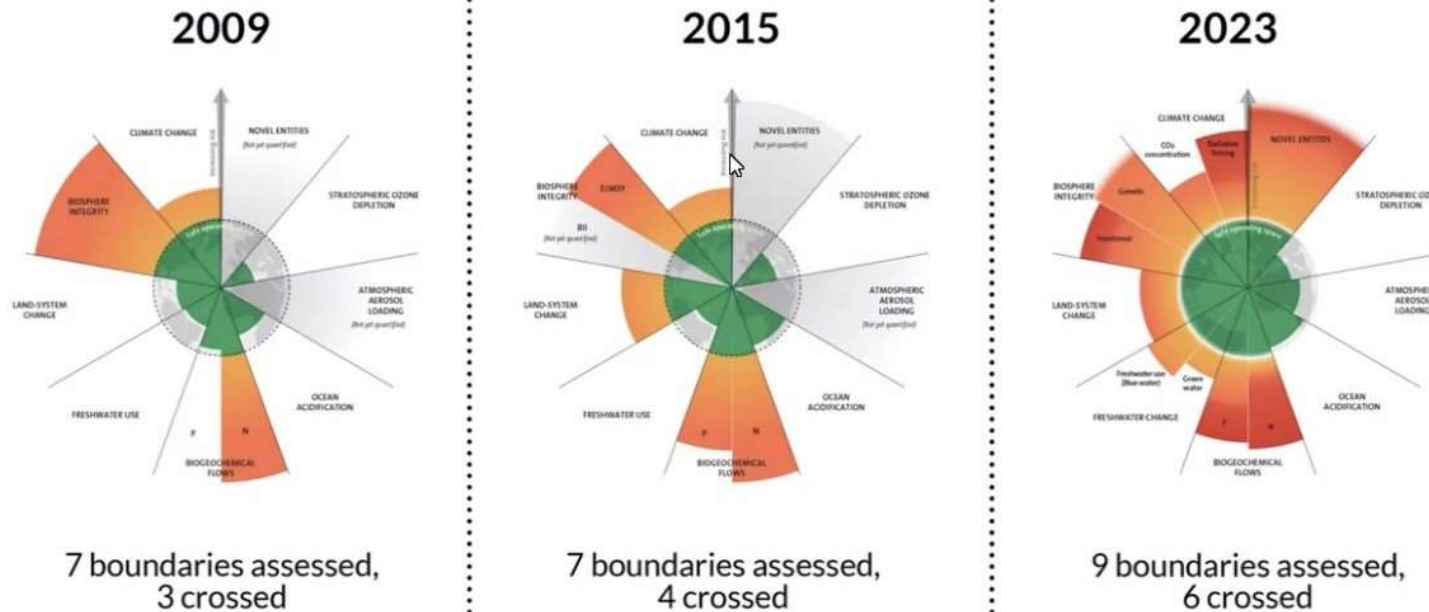
Central Baltic Programme

# Sustainability in Interreg

Merike Niitepõld | 22.5.2024 |

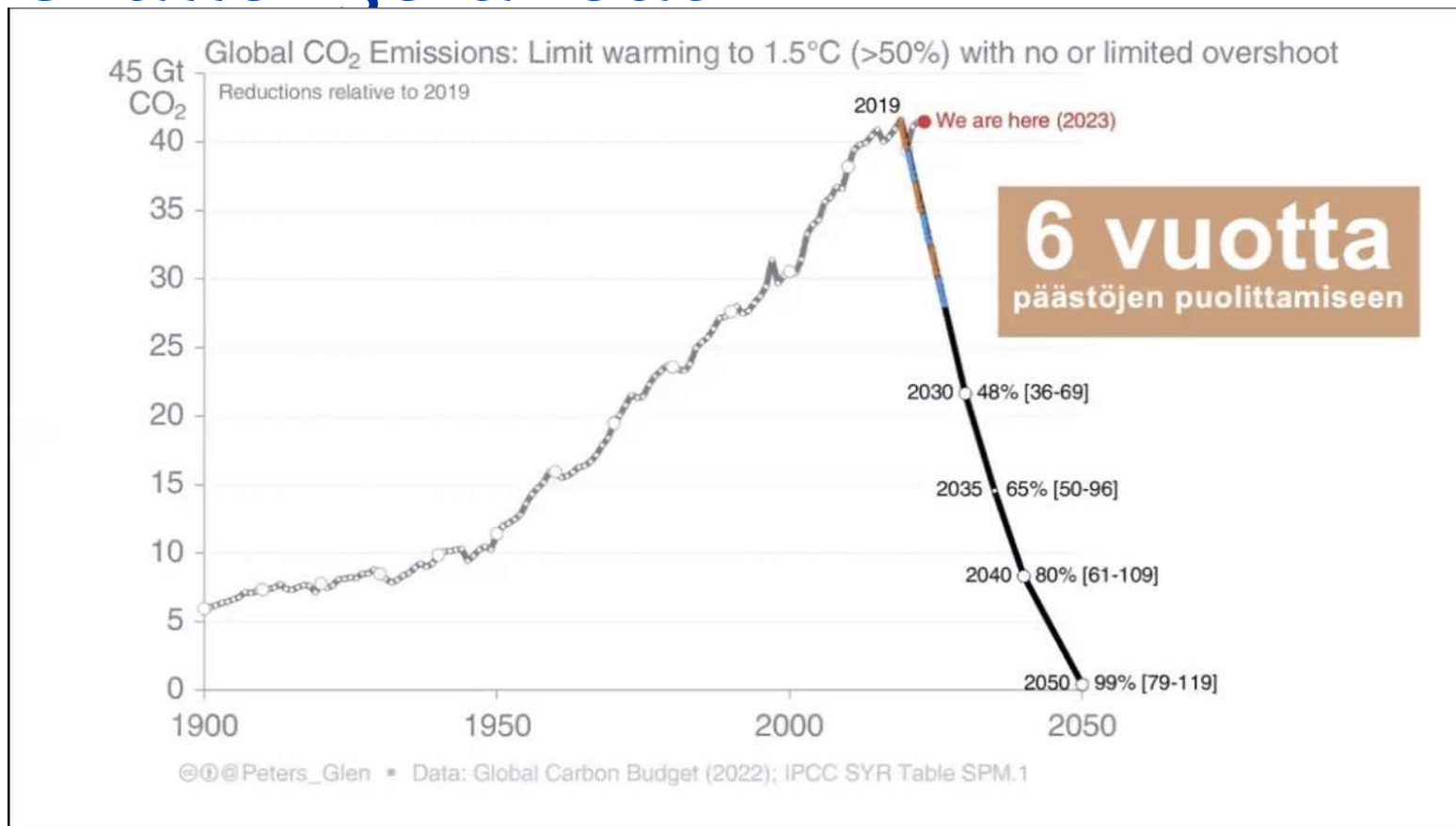
# Where we are now

## 9 planetaarista rajaa – 6 ylitetty



The evolution of the planetary boundaries framework. Licenced under CC BY-NC-ND 3.0 (Credit: Azote for Stockholm Resilience Centre, Stockholm University. Based on Richardson et al. 2023, Steffen et al. 2015, and Rockström et al. 2009)

# The challenge ahead



# Yes, we can

- We are at the core of the problem
- We implement EU policy and Green Deal
- We have a big responsibility to walk the walk
- We can do it



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# MULTIPLY YOUR IMPACT

x1 Me ●

x2-10 Family and friends

x10-30 Hobbies and communities

x30-500

Social media

x50-1000

Place of work

SITRA

- C.S. Lewis



**“One of the most cowardly  
things ordinary people do  
is to shut their eyes to facts.”**