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Euro-MED



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How to enhance project sustainability ?

**Examples from Interreg Euro-MED
Programme**

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The approach since 2014-2020

The Interreg MED and Euro-MED supports punctual initiatives and practices going towards the reduction of carbon footprint:

Air travel: eligibility of costs for carbon emissions compensation

Guidelines for sustainable events
Recommendations in Programme Manual

Assessment of Horizontal Principles
implementation in projects



Reference documents:
Chapter "Designing project activities" of the Programme Manual
Chapter « Reporting »

Sustainability in the design of the project

Communication/ Project publications and dissemination products

- Publications can be disseminated electronically
- “Eco-friendly” version
- Consider transportation distances for printed materials

Organisation of project events

- Consider if a phone or a video conference could be organised instead of a meeting
- Green public procurement procedures are applied
- Try to organize several events together / back to back to meetings
- Participants are encouraged to use sustainable ways of travelling
- Use reusable badges, made from recycled paper and other recycled material



CONCRETE
EXAMPLES



Reference documents:
Chapter "Designing project activities" of the
Programme Manual
ANNEX C : Recommendations for Green events

Sustainability in the design of the project

CONCRETE
EXAMPLES

Energy Consumption

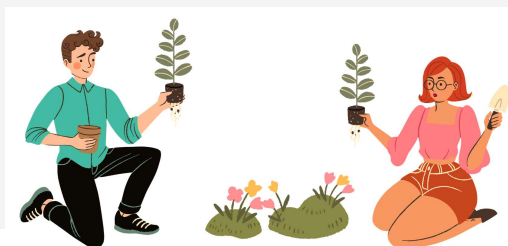
- Use electronic devices (PC, video projectors, photocopiers, etc.) with low energy consumption, low emissions and low noise
- Reduce energy consumption of devices by turning them off when no longer needed

Food and Drinks

- Local and seasonal products
- Avoid single-use bottles and the use of plastic
- Provide the proper infrastructure for the collection of waste and ensure that it is recycled

Environmental education





- Sensitize stakeholders / citizens
- Communicate on sustainability



Reference documents:
Chapter "Designing project activities" of the
Programme Manual
ANNEX C : Recommendations for Green events

The approach of Interreg Euro-MED Programme 2021-2027

The Euro-MED promotes **systematic measures** to reduce carbon emissions promoting a clear framework for carbon emissions monitoring and implementation of mitigation actions in all approved projects:

-  Same methodology of calculation
-  A tool used for the monitoring and calculation of carbon emissions
-  An incentive to reduce carbon emissions
-  A range of viable compensation actions

For a contribution to a climate-neutral society



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How to monitor the project carbon footprint

The approach of Interreg Euro-MED Programme 2021-2027

The carbon footprint monitoring methodology and tool have been designed and tested within the Interreg MED 2014-2020 Programme by two projects: ZeroCO2MED methodology and tool were adopted





General rules:

-  Projects must first think of **reducing carbon footprint from the designing phase** of the project
-  Projects have to include **one activity to calculate the carbon footprint, using the tool provided by the Programme**
-  Projects are invited to monitor their carbon footprint during implementation and try to reduce it
-  Examples of **offsetting** actions are proposed

Reference documents:
Chapter "Designing project activities" of the Programme Manual

The starting point

A **questionnaire** on «green» practices of MED projects and partners showed that:

-  Around 70% of Interreg Med projects follow sustainable guidelines, but only 10% track/report project-related travel carbon emissions and waste.
-  Around half of project partners monitor the sustainability of their meetings and events, but less than 30% track/report travel, electricity, water and waste.

**ALL PROJECTS ARE CONCERNED
and ALL PARTNERS ARE INVOLVED**







Carbon Footprint - the tool – user expectations



Main conclusions on user requests:

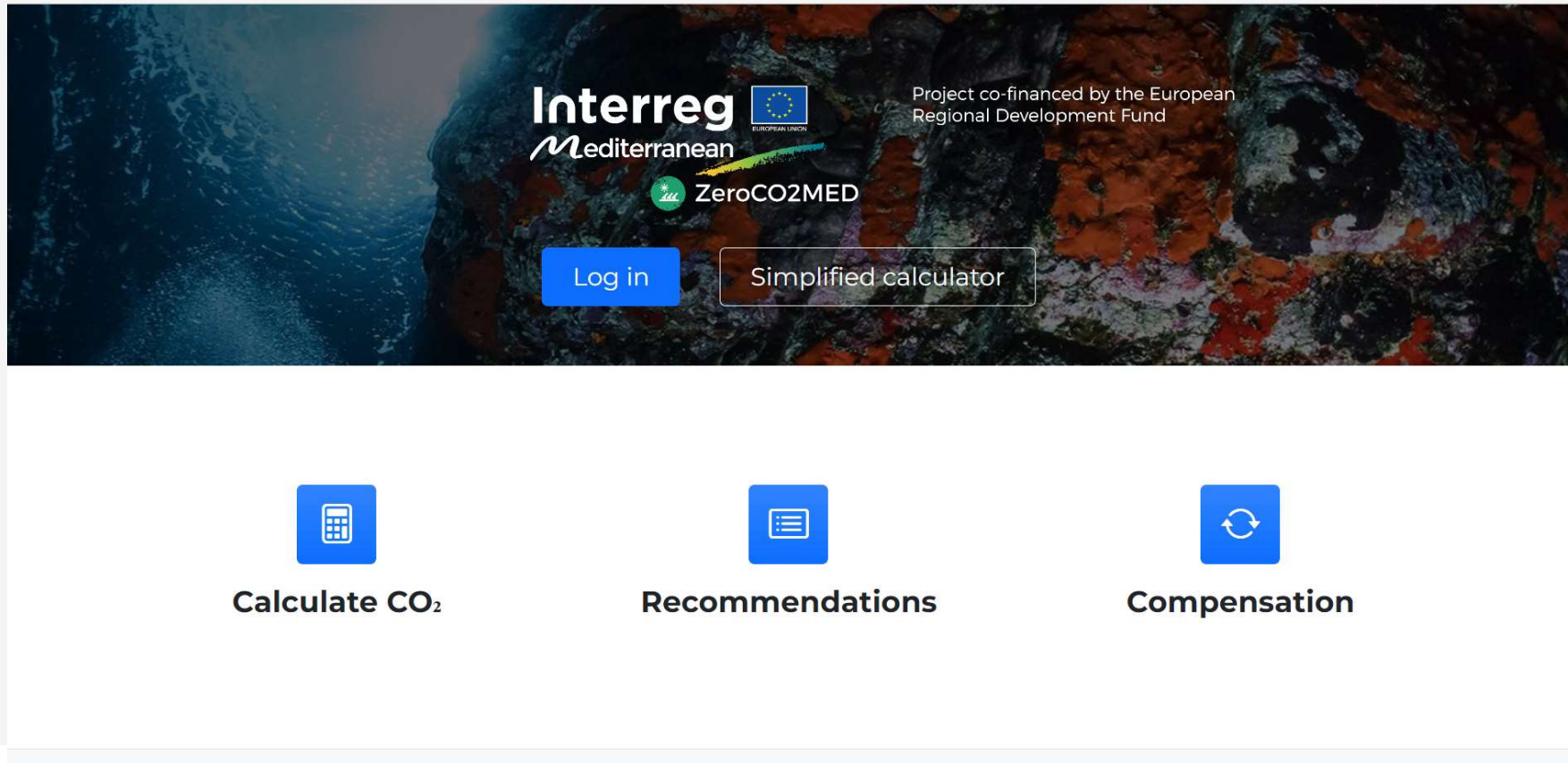
- An easy interface and a smooth data collection, simple to use
- Monitoring travel emissions/food and water consumption during project/organisation meetings
- Recommendations and good practices for mitigating project emissions
- Materials and training to build capacity
- Downloadable and printable results
- Capacity to measure the digital carbon footprint of office work (internet-related footprint)
- Flexibility of the tool (possibility to have a blank response when data is not available)
- A tool adaptable to the reality and activities of partners and projects
- Limited budget requirements

The structure

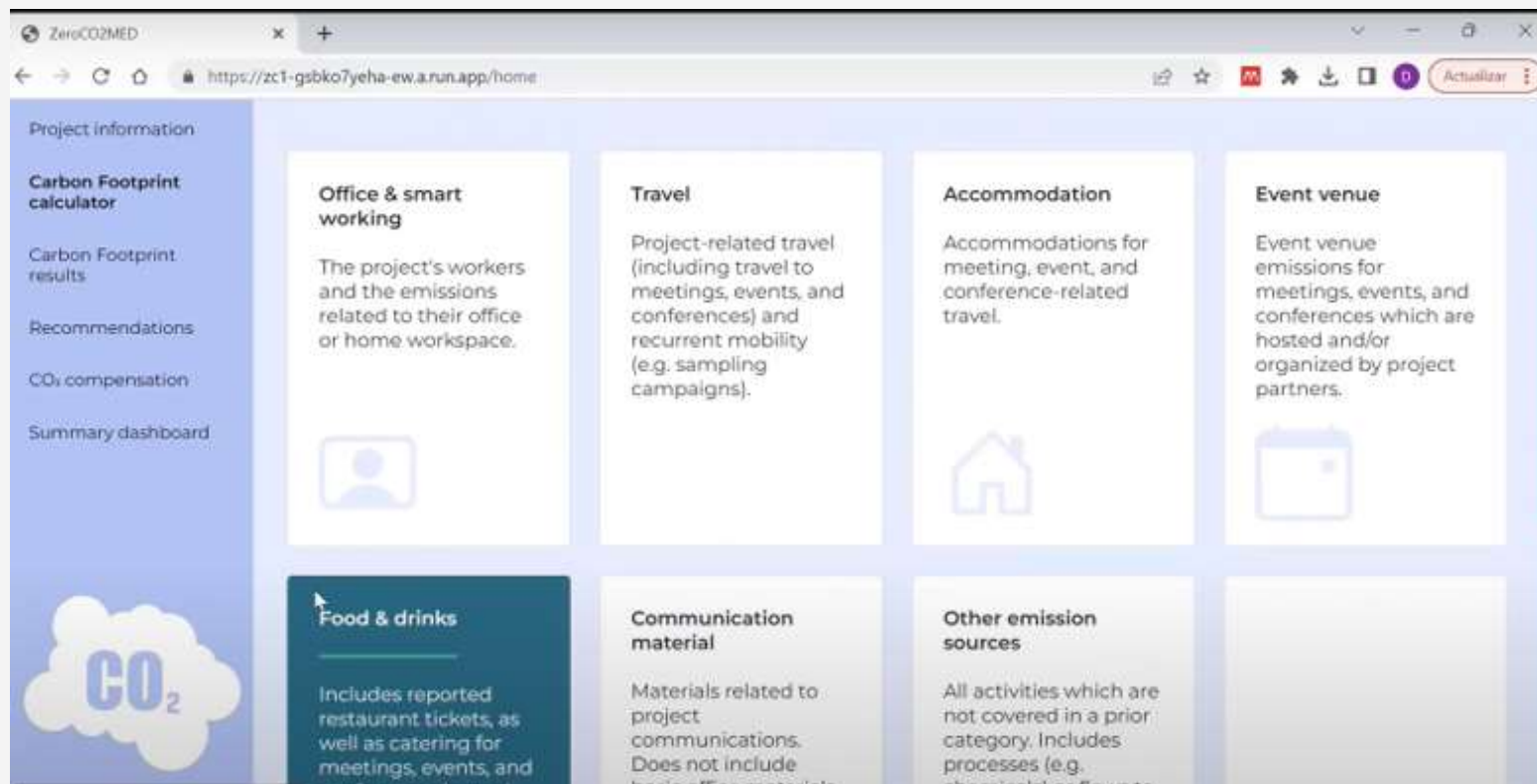
-  Online tool – Footprint calculator
-  Data to be inserted by the Carbon Footprint reference person appointed by the project, and to be reported for each partner, and linked to AF WP and activities
-  Results to be displayed in CO₂ / hectares equivalent, with detailed analysis per category
-  Recommendations – general guidelines + specific actions based on results that projects should implement



Carbon Footprint - the tool



Carbon Footprint - the tool



Carbon Footprint results

Recommendations

CO2 compensation

Summary dashboard



Università die Medicina ▾

Office & smart working information

Each line must include data on workers working in the same office. Add a line for each additional office if a partner has workers in multiple locations.

Number of project workers	Country	Average working surface area per person (m2)	Office type	Energy saving practices ⓘ	Description
2	Italy ▾	15	Office ▾	Choose option ▾	Description ⓘ

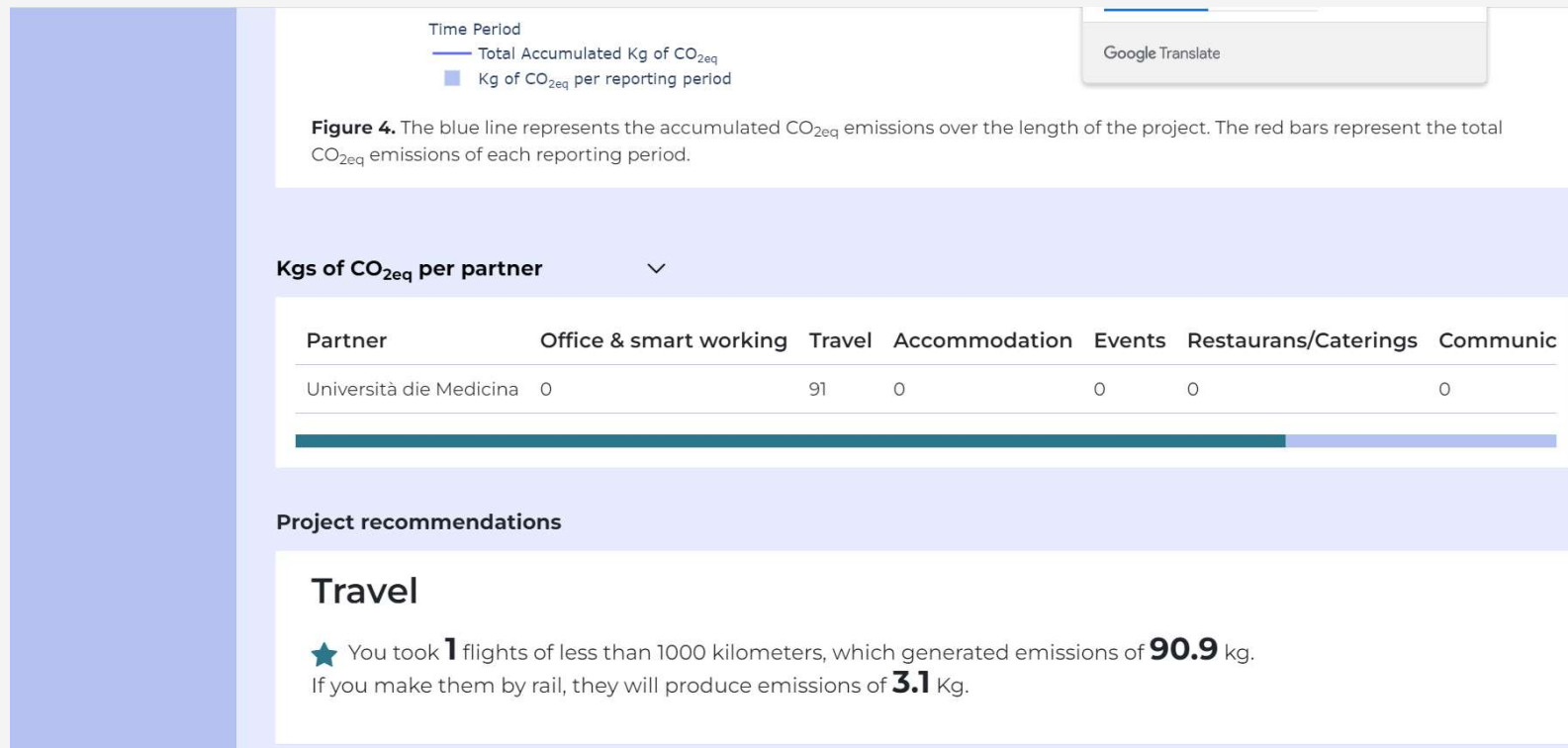
Insert data for every participant in the project

	Working hours ⓘ	Dedication (%) ⓘ	Work home (%)	Work office (%)	Online conferences (%) ⓘ	Online research (%) ⓘ	Other online uses (%) ⓘ	Work offline	Allocation
Person 0	<input type="text" value="40"/>	<input type="text" value="20"/>	<input type="text" value="20"/>	<input type="text" value="80"/>	<input type="text" value="15"/>	<input type="text" value="25"/>	<input type="text" value="40"/>	<input type="text" value="20.0"/>	
Person 1	<input type="text" value="40"/>	<input type="text" value="50"/>	<input type="text" value="20"/>	<input type="text" value="80"/>	<input type="text" value="25"/>	<input type="text" value="20"/>	<input type="text" value="50"/>	<input type="text" value="5.0"/>	



Save

Carbon Footprint - the tool



Carbon Footprint - user guide

How to use it

Download the ZeroCO2MED carbon footprint methodology

 [Click here to download ZeroCO2MED Carbon Footprint Methodology.](#)

Youtube tutorials

Take a look to our youtube video tutorials:

-  [Log in](#)
-  [Project information](#)
-  [Calculator - Office & smart working](#)
-  [Calculator - Travel](#)
-  [Calculator - Accommodation](#)
-  [Calculator - Events](#)
-  [Calculator - Food & drinks](#)
-  [Calculator - Communication](#)
-  [Calculator - Other emissions](#)
-  [Results](#)
-  [Recommendations](#)
-  [Compensation](#)
-  [Dashboard](#)

Mandatory activities and Carbon Footprint coordinator for every project

The coordinator for carbon footprint:

- ❑ defines the strategy for the reduction and potential offsetting of the project's carbon footprint
- ❑ ensures that all partners implement the methodology
- ❑ ensures that project activities are designed to minimise emissions
- ❑ supports the full project partnership in using the carbon footprint monitoring tool
- ❑ validates the eventual offsetting activities of the project.

Reporting on Carbon Footprint

Continuous carbon assessment

- every six months
- all partners that have participated in project activities

What?

- carbon footprint balance provided by the tool (downloadable report)
- evolution** of the project carbon footprint emissions since the begin of the project
- outlook **on follow-up measures** foreseen, which should be in line with the recommendations provided by the carbon footprint tool

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