

Controllers Workshop

Project visibility: **what is fine** & what is to fine

Arkam Ograk/ Interact office Vienna / 16.05.2024

Interact



Co-funded by
the European Union
Interreg

Communication In the Regulation(s)

Communication in the Common Provisions Regulation (CPR)

Programming

Art. 22(3) defines approach to communication for each programme

Monitoring

Art. 38-43 sets out monitoring requirements

Visibility, transparency & communication

Art. 46-50 sets the frame for

- Common visibility of EU funding
- Communication officers & coordination mechanisms
- Requirements for managing authorities and for beneficiaries, i.e. for transparency and visibility

Technical specifications

EU emblem

Communication in the Interreg Regulation

Programming

Art. 17(3;h) defines approach to communication for each programme

Transparency & communication

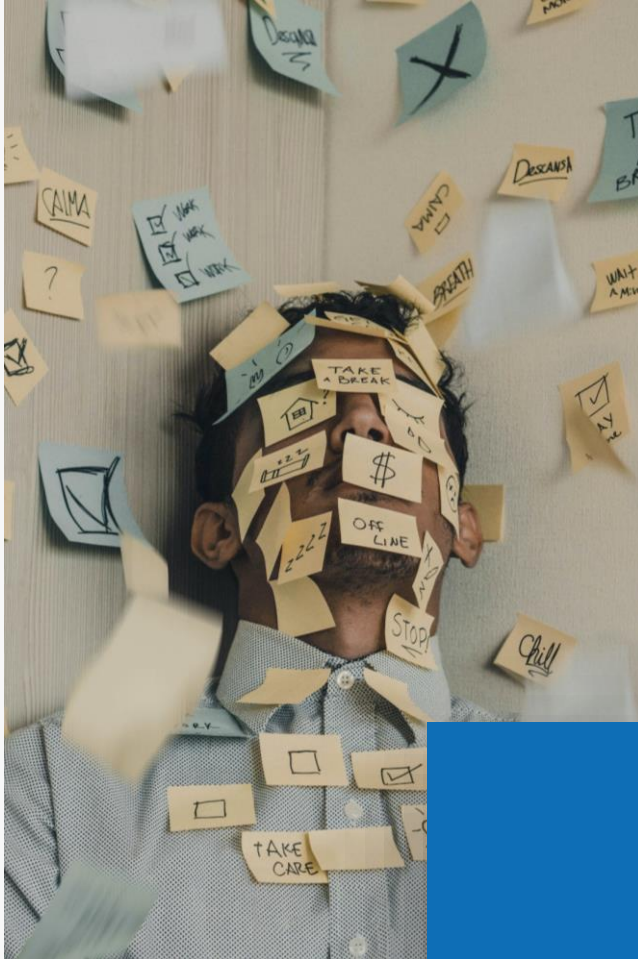
Art. 36 together with articles 47 to 49 of CPR

Monitoring

Art. 28-34

Technical specifications

Art. 36 together with Annex IX of CPR



Responsibilities of beneficiaries



Acknowledgement of EU funding

must be ensured by beneficiaries on their printed material and online pages.



Unified reference to the EU by all funds

no more reference to specific funds. (except for using the word Interreg).



Financial corrections of up to 2%

to be applied should beneficiaries not comply with these responsibilities.



SPF beneficiaries

All these rules also apply to the beneficiaries of small project funds.



Responsibilities of beneficiaries

✓ Plaques or billboards

By projects involving physical investment or the purchase of equipment, and whose total cost exceeds EUR 100.000

✓ Posters

By all the other projects, with information about the project, highlighting Interreg support

✓ Only one plaque or billboard

Where several projects are taking place at the same location

✓ Special measures

for projects of strategic importance and projects whose total cost exceeds EUR 5 million

The EU emblem

CPR Article 47 - Emblem of the Union

Member States, managing authorities and beneficiaries shall use the emblem of the European Union in accordance with Annex IX when carrying out visibility, transparency and communication activities



**Co-funded by
the European Union**

[Download language versions](#)



Check Annex IX to the CPR for instructions and technical specifications!

Interreg branding

Interreg Regulation Article 36 (4)

The term 'Interreg' shall be used next to the emblem of the Union in accordance with Article 47 of the CPR



[Official versions downloadable from Interact website](#)

Interreg



Co-funded by
the European Union

IPA

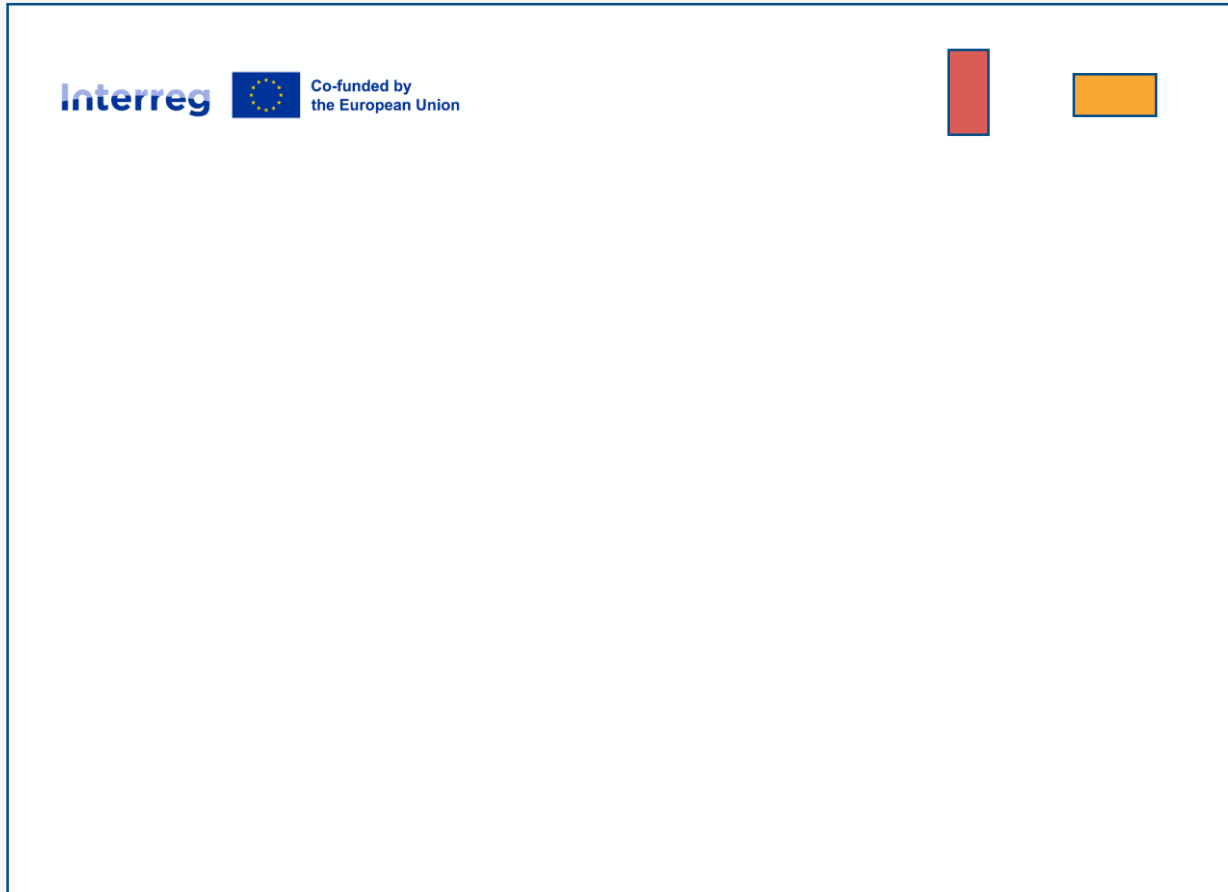
Interreg



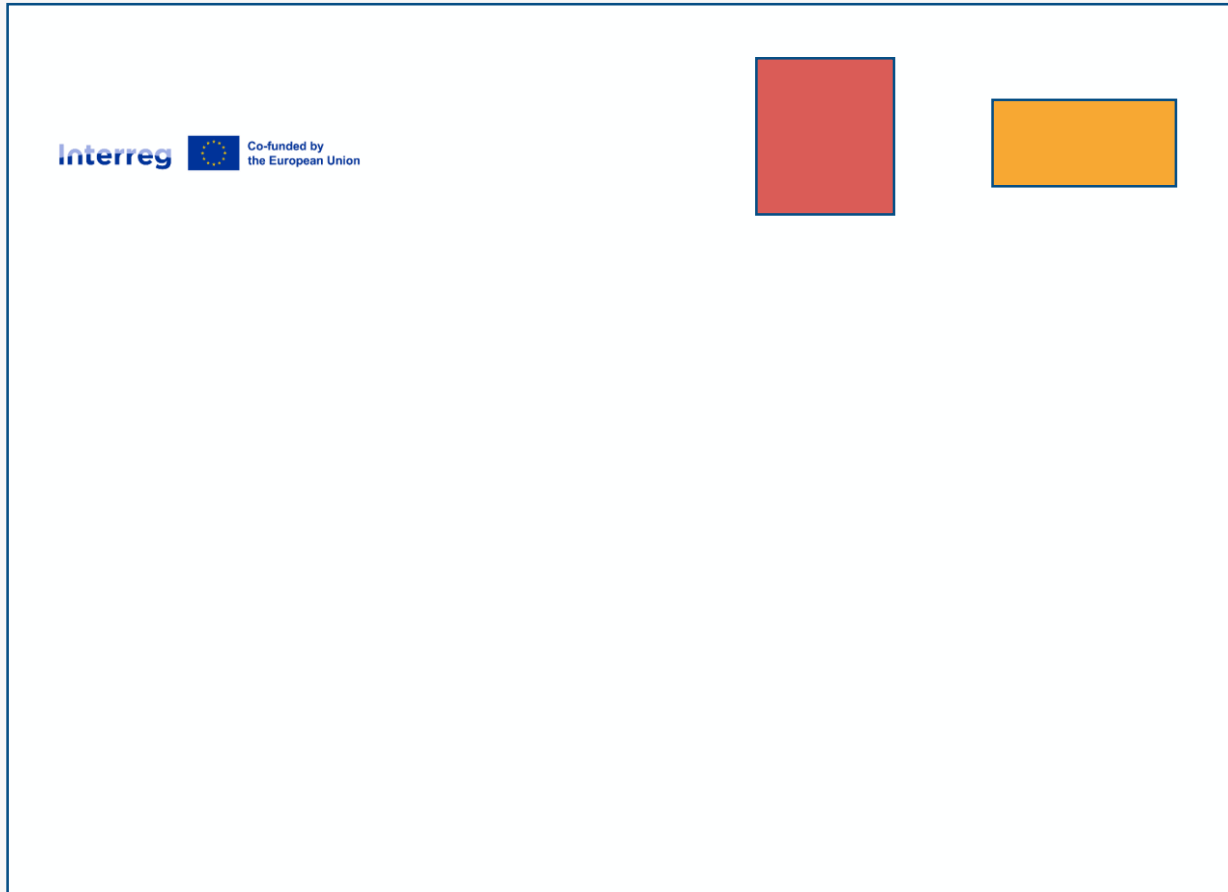
Co-funded by
the European Union

NEXT

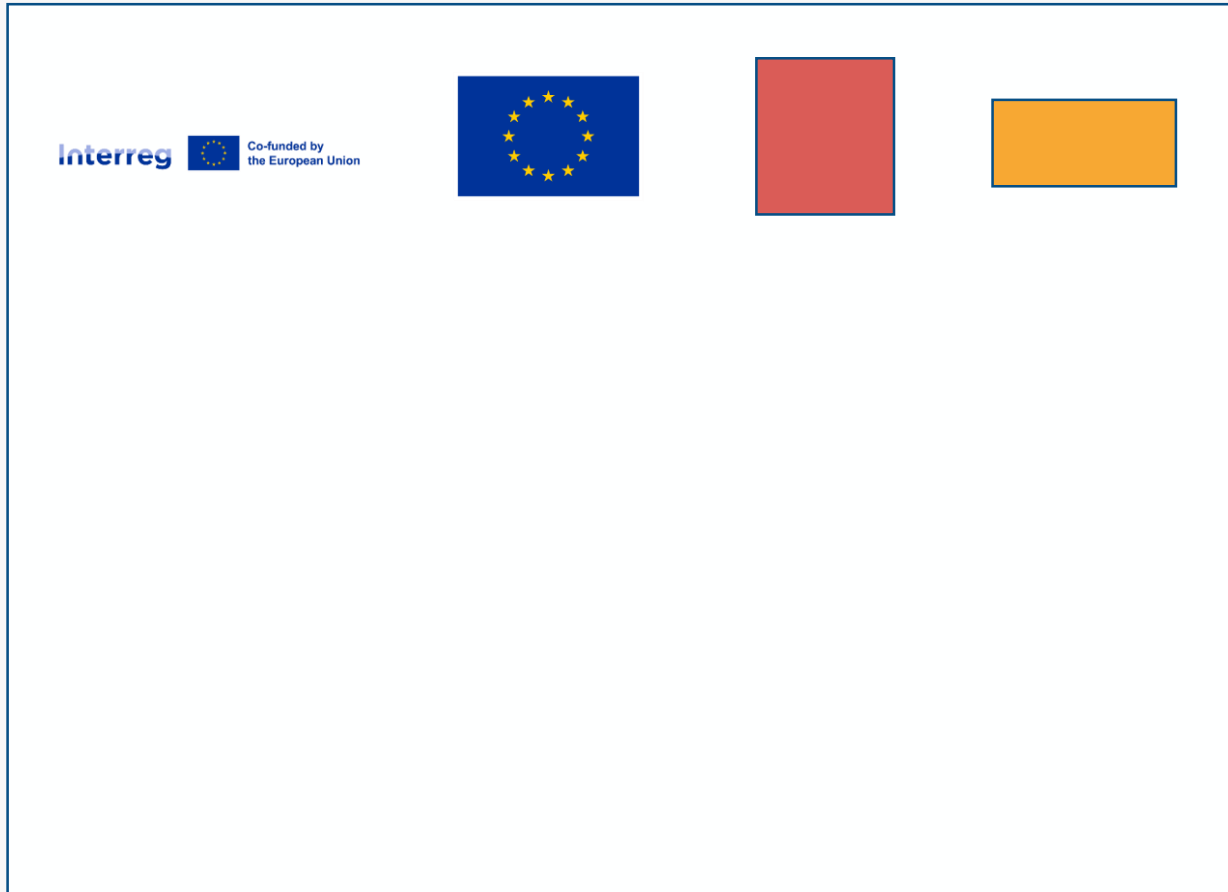
Interreg Brand in use



Interreg Brand in use



Interreg Brand in use



Acknowledgement of EU (Interreg) support

Providing a [statement highlighting the support from an Interreg fund in a visible manner](#) on documents and communication material relating to the implementation of the Interreg operation, intended for the general public or for participants.

On the partner's official website or social media sites, where such sites exist, [a short description of the project, proportionate to the level of support](#) provided by an Interreg fund, including its aims and results, and highlighting the financial support from the Interreg fund

Plaques, **Billboards** & Posters

Plaques & Billboards

Interreg projects involving physical investment or the purchase of equipment, and whose total cost exceeds EUR 100.000, must publicly display plaques or billboards. (this amount is EUR 500.000 for other CPR funds.)



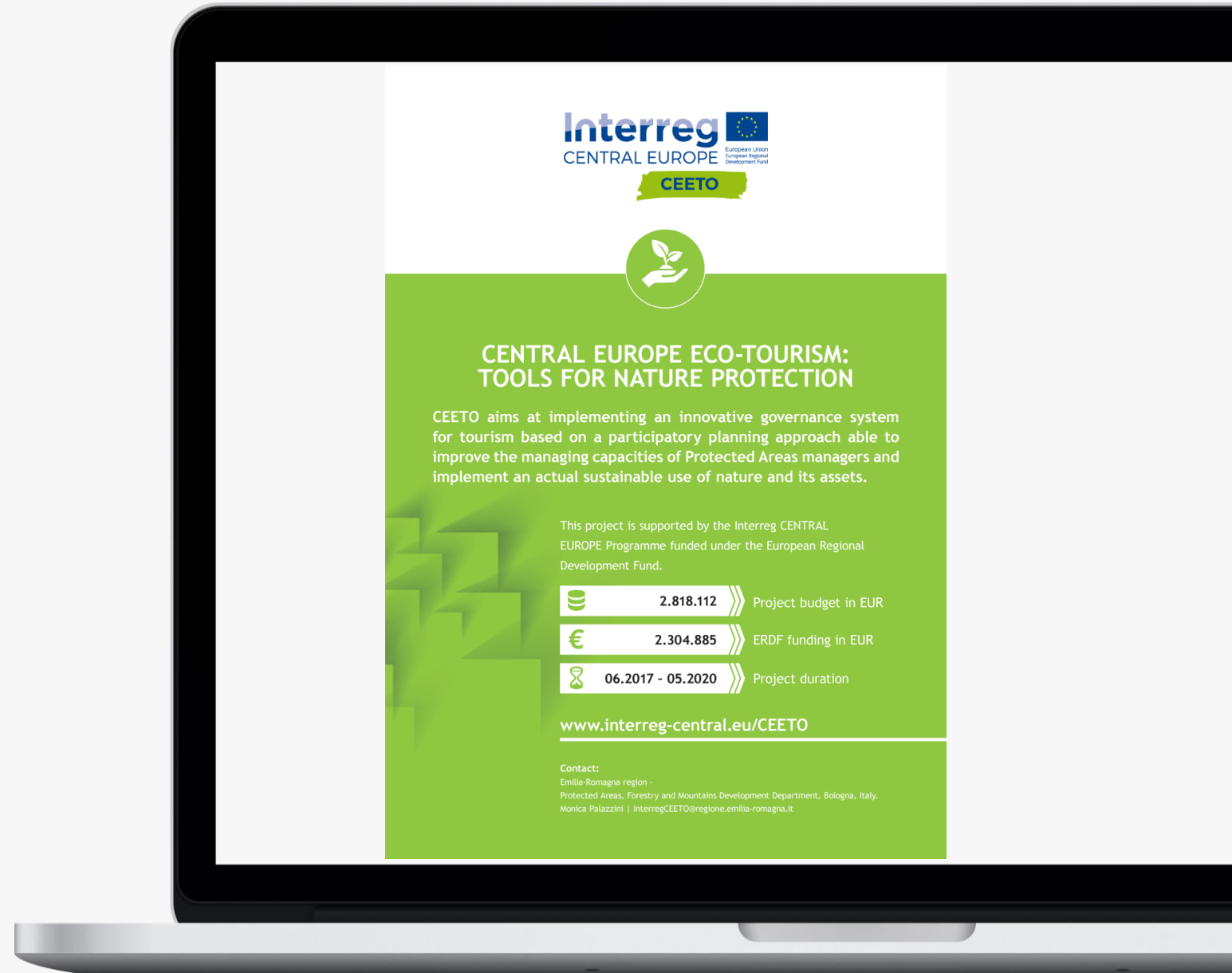
Plaques & Billboards

Where several projects are taking place at the same location, only one plaque or billboard must be displayed.



Posters


All other projects must display **posters** (at least A3 size) with information about the project, highlighting the support from an Interreg fund.
(If electronic display, shall at least correspond to A3 size)



Digital visibility



Project on the partners' website

keep.eu  [About keep.eu](#) [FAQ](#) [Languages](#) [News and updates](#) [Contact](#) [Login](#) [Register](#)

[Projects and documents](#) [Programmes](#) [Partners](#) [Countries and regions](#) [Statistics](#) [Representativeness](#) [Calls for projects](#) (get interreg.eu)

Home / Projects and documents / SENSORIMOTOR

STRENGTHENING THE COOPERATION BETWEEN COUNTRIES AND PERFORMING JOINT ACTIVITIES FOR REDU...

Programme 2021 - 2027 Interreg V-A Lithuania-Poland

Date of latest update: 2024-03-25

Description


Description (EN):
Probably in the last three decades, Europe and the whole world have been paying more and more attention to solving environmental protection problems and fighting with climate change. Most pollutants are generated in urbanized areas where the industry is developed and the population is concentrated. More and more water is used every year and the used water is discharged into the environment (mostly to surface waters). Wastewater discharged to surface water without treatment or proper treatment is a serious problem. Roll out of solutions in the project partner cities of Suwalki and Alytus is a key objective of the project. It allows to improve the wastewater treatment in these cities. However, the roll out is comprised of various activities beyond direct use of equipment and addresses multiple stakeholder groups. This technical Work Package of the project aims at ensuring successful implementation of the water treatment processes with the help of new equipment and trained personnel as well as tech awareness raising sessions.

Expected Achievements (EN):
Roll out of solutions in the project partner cities of Suwalki and Alytus is a key objective of the project. It allows to improve the wastewater treatment in these cities. However, the roll out is comprised of various activities beyond direct use of equipment and addresses multiple stakeholder groups. This technical Work Package of the project aims at ensuring successful implementation of the water treatment processes with the help of new equipment and trained personnel as well as tech awareness raising sessions.

Project outputs:
None

Website: <http://letuva.polska.eu/>

Thematic information

Waste and pollution 

Priority: (W-A, L(PL)) Promoting environmental wellbeing

Priority specific objective: IS02.2: Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution

Priority policy objective (Interreg specific objective): PO2: A greener, low-carbon transitioning towards a net zero carbon economy and resilient Europe by promoting clean and fair energy transition, green and blue investment, the circular economy, climate change mitigation and adaptation, risk prevention and management, and sustainable urban mobility

Summary

Project name (EN): STRENGTHENING THE COOPERATION BETWEEN COUNTRIES AND PERFORMING JOINT ACTIVITIES FOR REDUCING ENVIRONMENTAL POLLUTION AND IMPLEMENTATION OF PREVENTIVE ACTIONS FOR ENVIRONMENTAL PROTECTION (LT-PL)

Project acronym: SENSORIMOTOR

Project ID: LTR100107

Project start date: 2024-02-01

Project end date: 2025-07-31

Project status: ongoing

Total budget/expenditure: EUR 971 021,24

Total EU funding (amount): EUR 776 816,98

Total EU funding (co-financing rate): 80.00%

Co-financing sources:

- ERDF: Amount, EUR 776 816,98, Co-financing rate, 80.00%

Investments, deliverables, policy contributions

(Bullet are inserted automatically and may be incorrectly placed)


Investment infrastructure number: 1

Investment infrastructure titles:


- Equipment for wastewater management


Deliverables:

- Event attendance list
- Event attendance list
- Methodology document
- Internal technical report

 Dzūkijos Vandenyys


[Naujienos](#) [Cyventojams](#) [Įmonėms](#) [Veikla](#) [Apie įmonę](#) [Kontaktai](#) [Savitarna](#) LT ▾



 +370 700 55 510

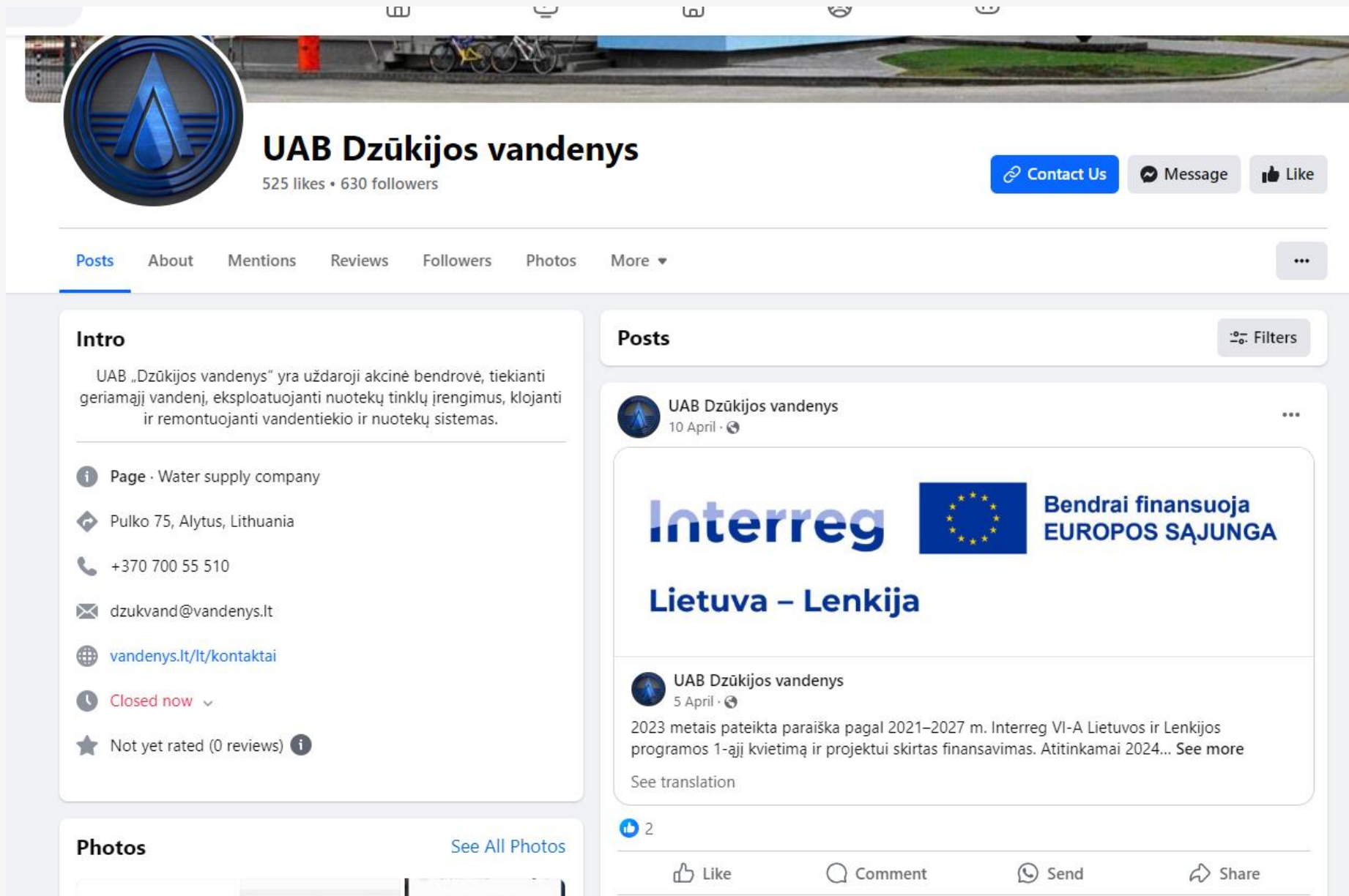
Projektų aptarnavimas (visą parą)

Dzūkijos Vandenyys



<https://keep.eu/projects/28849/STRENGTHENING-THE-COOPERATI-EN/>

<http://www.vandenys.lt/>



UAB Dzūkijos vandenys
525 likes • 630 followers

Contact Us Message Like

Posts About Mentions Reviews Followers Photos More

Intro

UAB „Dzūkijos vandenys“ yra uždaroji akcinė bendrovė, tiekianti geriamąjį vandenį, eksploatuojanti nuotekų tinklų įrengimus, klojanti ir remontuojanti vandentiekio ir nuotekų sistemas.

Page · Water supply company

Pulko 75, Alytus, Lithuania

+370 700 55 510

dzukvand@vandenys.lt

vandenys.lt/lt/kontaktai


Closed now

Not yet rated (0 reviews)

Photos See All Photos

Posts Filters

UAB Dzūkijos vandenys
10 April ·

Interreg  **Bendrai finansuoja EUROPOS SĄJUNGA**

Lietuva – Lenkija

UAB Dzūkijos vandenys
5 April ·

2023 metais pateikta paraiška pagal 2021–2027 m. Interreg VI-A Lietuvos ir Lenkijos programos 1-ąjį kvietimą ir projektui skirtas finansavimas. Atitinkamai 2024... See more

See translation

2

Like Comment Send Share

One more example

<https://keep.eu/projects/28835/Early-Diagnosis-Living-Well-EN/>

<http://www.spbvrsac.org.rs/>



https://www.facebook.com/profile.php?id=630542546977781&paipv=0&eav=AfaRbDGYxBWBpppy5qs9A4J9TppimkSSHkZusnDNm90oP9gJWJoTbgP8oF4jWFnO4A8&_rdr

OSIs and SPFs

Special measures should be taken for projects of strategic importance and projects **whose total cost exceeds EUR 5 million**. (the amount is EUR 10 million for other CPR funds)

If the programme has set up a **small project fund** (SPF, according to Article 25 of the Interreg Regulation), the SPF beneficiary has to publish a list of SPF final recipients, **and** has to both comply and ensure compliance by the final recipients with the provisions of Article 36.

Group work - instructions

- Check each of the communication materials
- Some of them are in line with 2021-2027 eligibility rules, some are not.
- Identify each product as eligible, or ineligible. For example, with a check mark  or cross 
- Take notes of what makes the item ineligible.
- Reporter will report back each finding. We will go item by item, if there are disagreements or additional points from other groups, they will add.

Cooperation **works**

All materials will be available on:

Interact website / Library