

Kick-off event

Interreg Slam

2024-2025

Stoyan Kanatov/ Interact / 20.05.2024

Interact



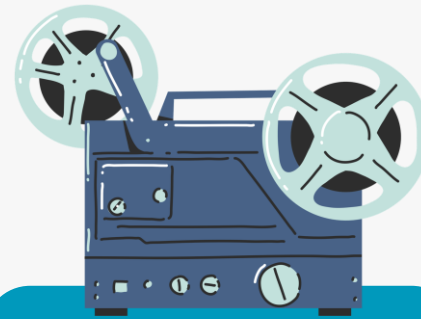
Co-funded by
the European Union
Interreg

Introduction



Storytelling

- Kick-off and opening on 20 May 2024
- Online trainings on 3 June and 10 June
- Application until 1 July
- Selection in summer 2024



Video production

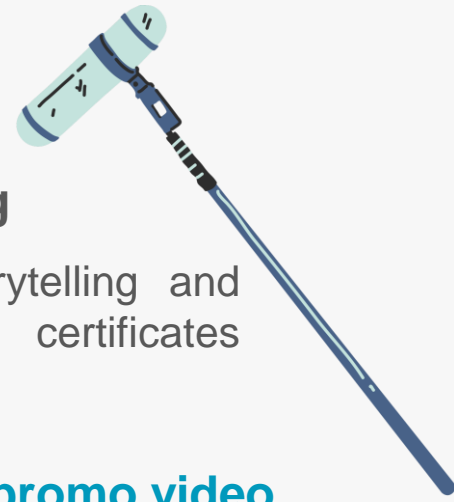
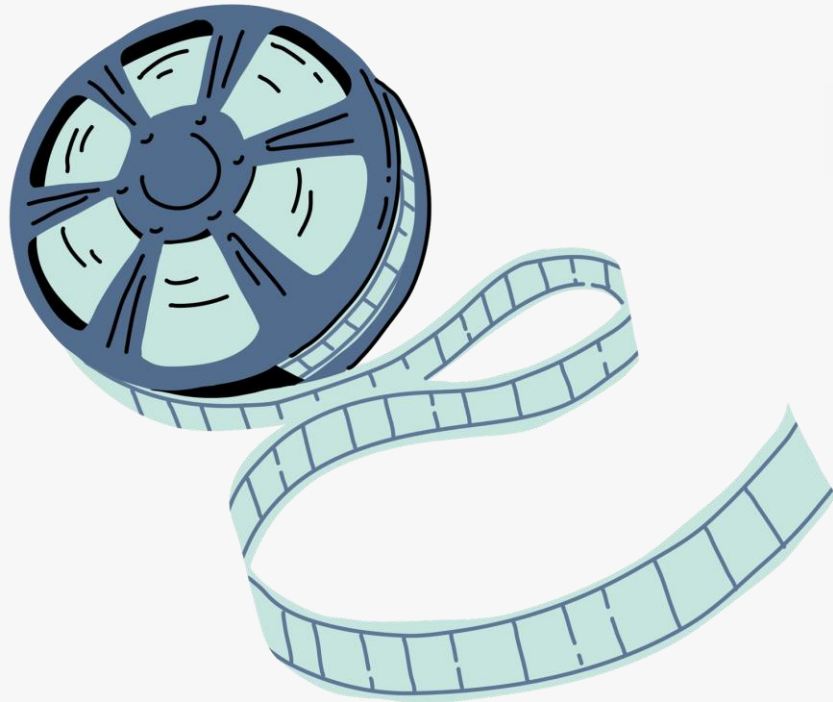
- Video-making training in September
- 6 promo videos for the finalists
- Social media promotion in early 2025



Slam finale

- Interreg GO! event in Nova Gorica/Gorizia, March 2025
- Live performances
- Voting of the winner
- Awarding ceremony

Why to participate?



To learn about Storytelling

We propose a full-scale storytelling and video-making trainings, with certificates from Interact academy.



To receive a professional promo video

6 finalists from the Storytelling competition will benefit from our professional video production to showcase their project.



To win a trip to Nova Gorica / Goricia

And perform on stage during the Interreg GO! - the event that will conclude the collection of opinions and suggestion for the future regulations on EU funds.



To gain publicity

Last years' edition of Slam reached more than 3,1 million people and provided an excellent chance for higher publicity.

Stories of inclusion and empowerment

Communication topic

In 2024 the Slam focuses on the communication topic of **European values:**
Human dignity, Freedom, Democracy, Equality, Rule of law and Human rights.

In particular, we are searching for stories of projects providing **equal access to education, health and work.** We are also looking for projects addressing the **appreciation of diversity through partnerships** and **building of inclusive community relationships.** In the spirit of Interreg, all of them should result in a strong impact across borders.

Storytelling trainings

Kick-off event 20 May 2024

The event will introduce the storytelling, video-making and social media support, as well as the Slam requirements. For a first time we offer a full scale Storytelling training via Interact Academy, for which you can get a certificate.

Online training 03 June 2024

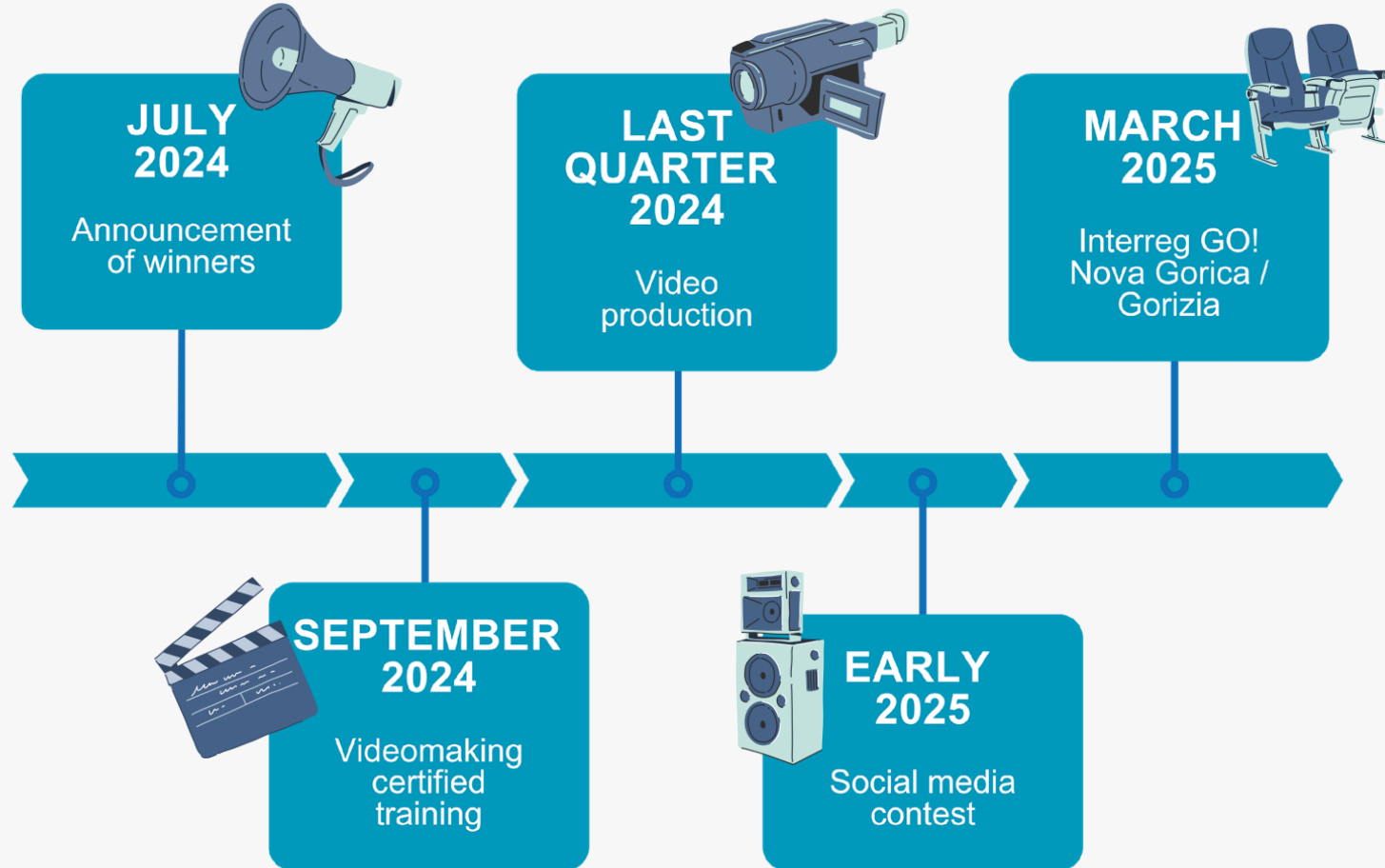
The webinar “How to write your stories” will teach you the basic storytelling and technique and the benefits of its revision. It will also include a case study and examples from real project stories.

Online training 10 June 2024

The workshop “How to refine your stories” will update you on the Slam development and will hone your skills of storytelling, by suggesting tips for improvement and consultations to your stories.



What happens after storytelling?



★ Interreg Slam! ★

Time for your questions

